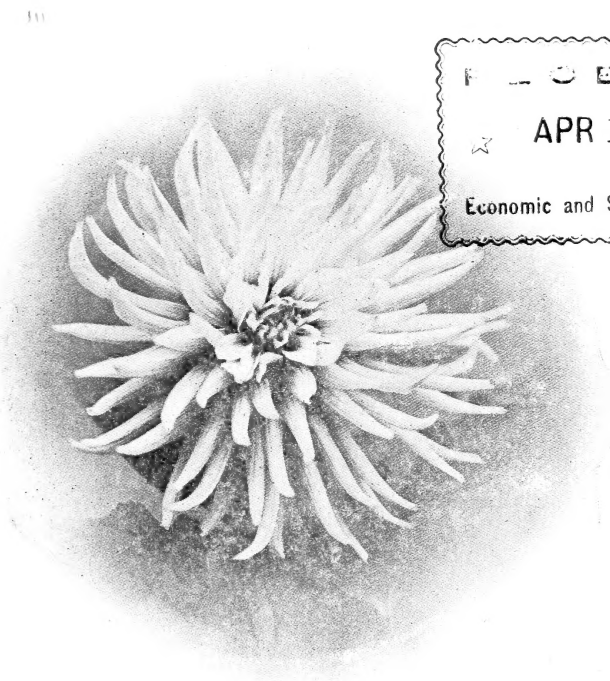


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Catalog and Cultural Guide for 1911 The Eastern Dahlia King

J. K. Alexander, East Bridgewater, Mass.



FILED

APR 18 1911

Economic and Systematic Botany

MRS. MAC MILLAN

Deep pink, center almost white, very attractive.

One of the best introduced. 50 cents each,

3 for \$1.25 prepaid.

The East Bridgewater Dahlia Gardens are the
Largest in the World

Be Sure Your Friends Get My Catalog



THIS IS THE MAN YOU DO YOUR BUSINESS WITH
J. K. ALEXANDER
THE EASTERN DAHLIA KING

A New Year Greeting to My Friends and Patrons.

I take great pleasure in presenting you with a copy of my new 1911 Catalogue which I feel is a great improvement over my last issue, with new cultural notes which, if followed, will assist the amateur in getting better results in the future. I also take this opportunity of thanking my many friends and patrons who have recommended and favored me with their orders in the past, and to express gratification that my determination to furnish none but the best stock is so widely recognized.

It is a fact that I have been acknowledged the largest Dahlia grower in the world. The past season I was obliged to nearly triple my plant in order to supply the demand. The last season I grew over 4,000,000 Dahlia plants, nearly 35 acres, and in order to prepare for future trade I have purchased a large estate which nearly joins my present farm. I shall plant about 30 acres of this the coming season, in addition to my present fields. I feel that this will be one of great interest to the general public who have in past years come long distances to visit my fields in the flowering season through the months of August and September. My fields are kept open at all times for the inspection of the public. Visitors are always welcome at all times. I am pleased at any time to assist the public with any information possible, provided they will send return stamp.

I had the honor of selling the St. Louis Purchase Exposition their entire stock, which was grown in the beds and borders at the Fair Grounds in 1904. I also grew an exhibit that covered an area of 2728 square feet at the World's Fair, winning the silver medal, one of the highest honors. I supplied the City of Boston the large lot which was grown on the Public Gardens in 1905 and 1906. I also supplied the Concord State Fair grounds at Concord, N. H., the large lot which was grown in their park on the Fair Grounds. In 1910 I supplied many other large lots. One of these lots contained 95,750 bulbs to one firm.

The past season I made more exhibits than ever before in the different states and won first prizes in all of them. I dare say I won more prizes than any other firm in America the past season.

It is not necessary to say anything about the exhibits I have made at the different horticultural and agricultural societies in the past. Every person knows that ever saw my exhibit that it was fully as good if not the best that was ever made in the place where I exhibited.

If you are looking for some first-class up-to-date Dahlias, do not hesitate in placing your order in the hands of a firm who have been doing business for 16 years, and will give you good satisfaction for your money. My stock is strong, separated, field grown clumps, with one or two eyes on a bulb, and guaranteed true to name. Although my stock is not overgrown it is considered much the better for amateur growers, as the stock has not been forced to any over growth, which is very apt to take out of the stock rather than add anything to its value. While many large firms recommend and sell mostly Dahlia plants, and charge as much for them as strong roots, they are all right for a professional who understands the handling of them and wishes to build up a stock quickly, but I would not recommend them to the amateur. If cut off by any insect the plant is lost, but it is not so with bulbs. The sprout from a bulb if cut off by any insect will come again with two sprouts, so one does not feel as if they had paid out good money for stock and at the end of the season had nothing to show for it. In many cases I find that strong bulbs, with good eyes or sprouts, do not always grow, so if any of my customers, after purchasing any of my stock, should have any of them fail to grow, after planting them, dig them up and mail them back with the label on them and I will remail you one in place of them; but do not remail stock you have purchased elsewhere, as this has happened in some cases.

I would recommend that customers order early as my orders are booked in rotation and shipped accordingly. My stock is tested before being shipped to our customers. I shall take as much pains in the future as in the past to send out nothing but First-Class Stock, and to continue the same by prompt, liberal and conscientious dealings. Hoping to receive a share of your patronage this coming season, I remain,

Respectfully yours,

THE EASTERN DAHLIA KING, (Copyrighted),

J. K. ALEXANDER, East Bridgewater, Mass.

January 1, 1911.

Telephone Connection.

THE METHODS OF GROWING THE DAHLIA. READ THEM.

The principal requirement of the Dahlia is a sunny location with ordinary soil, but we find that many varieties will do well with partial shade, and produce fully as good flowers as they do in the hot sun, especially for exhibition uses. In preparing the soil the ground should be thoroughly cultivated to the depth of eight to ten inches deep with plow or spade. The Dahlia then should be laid flat down, with the crown where the sprout is fully six inches deep, before using your fertilizer or dressing it is well to cover the crown where the sprout is an inch or so. This will keep the sprout from getting injured. Dahlias when grown should either be staked or the single branching method used. When the plant gets two sets of leaves then pinch the top of the plant off with your thumb and forefinger, this will leave two sets of leaves and four branches will then start, one at each leaf, and this saves staking. When the plant is grown it will have a short strong single stem, which comes only an inch or two above ground, giving the plant a neat branching appearance. If you are to use this method do not pinch your plants off but once, for this system will delay you about two weeks longer in getting blooms, without you plant two weeks earlier. Many of the amateur growers prefer using stakes when planting, this will in most cases insure earlier blooms, but if stakes are used they should be set before the Dahlia is planted. When planting bulbs it is well to have them three feet apart in the rows, and five feet between the rows, if you are looking for first-class results. But in case you wish to mass them for hedging or borders they can be set 18 inches apart, but it is not wise to set only one tuber in a hill, with one or two sprouts on same, and in most cases they will flower fully as well as if planted in hills. Our system we use in our fields for planting is the massing system, but we do not plant our bulbs till late. The first Monday in June is the time when we begin to plant our immense fields, and we do not generally finish till the latter part of the month, or the first of July. In this case we do not use the single branching method or the staking system. We find that late planting will do away with both, and our plants flower nearly as early, and if you will notice the photos of our fields on Pages 20 and 21 you will see our plants flower well under this system. The Dahlia is one of the easiest plants to grow, and will produce more flowers than any other plant in the garden if properly cared for. The principal requirement of the Dahlia is cultivation. Do not be afraid to use your hoe or cultivator around your plants after they get out of the ground, as this will do more to assist you in getting better results than any other system, but do not hoe or cultivate any after your plant begins to flower, as this is very apt to cut off the new tubers and weaken the growth of the plant.

In this section of the country the Dahlia can be planted any time after April 15th, and if planted by May 30th they will flower by the middle of July to the first of August.

HOW TO KEEP CUT BLOOMS OF DAHLIAS.

Cut the flowers in the early part of the day if possible, especially Cactus, Decorative and Single varieties, and plunge the stems at once, nearly their entire length, into water as hot as can be borne by one's hand. Let them remain in the water until it cools, after which they may be placed in cold water in the usual manner, but with the addition of a quarter-teaspoonful of salt to a quart of water. When the stems are particularly hard and wiry, water near the boiling point may be safely used with good results. Freshly cut flowers, treated as above, will keep considerably longer in good condition than when treated in the ordinary manner. Flowers that may have become wilted, are always greatly revived, and when their condition is not too serious, are often entirely restored in appearance by this treatment. Try it and be convinced, but do not make the mistake of submerging the flowers nor the foliage, but regulate the depth of water to the length of the stems.

READ THIS.

I find many of my friends and customers, who after reading my Catalogue, find it very difficult and complexing to select from the large list of varieties, kinds that are most suitable for their purpose. In this case I would be pleased to assist you to the best of my ability, and while I cannot guarantee first-class results on account of poor locations, and the indifference in cultivation which may exist through the inexperience of any customer, I will exercise my best judgment giving you the benefit of my experience in selecting varieties that I consider the very best, although I should like to have the customer *state plainly the type preferred.*

INSECT PESTS.

I find that many of the Dahlia lovers are troubled with insect pests at the present time, and the two insects which seem to affect the Dahlia mostly are the Chintz Fly and the small green Fly or Lice. These green flies seem to work wholly on the under side of the leaf, and a light spraying of tobacco water or whale oil soap solution will check them from working. In most cases we find that if wood ashes are shaken on the plants when the dew is on them, it will check both kinds of pests from working. Wood ashes are also very effective to use around your plants when they first come through the ground, it will prevent cut worms, also borers, from working on your plants. These two pests first mentioned do most of their work just before the plant gets large enough to flower, and in many cases if not attended to will destroy the first buds and check the plants from flowering in the early part of the season.



**One
Sprayer
Free**



To introduce the new "KANT-KLOG" SPRAYER we offer one free to the first reliable applicant in each locality. This Sprayer has individual and distinct features found in no other line. The "Kant-Klog" is the first and only nozzle ever made to give both flat and round sprays and solid streams. The

new Spring Hose Cock starts or stops the spray instantly, so preventing waste of fluid.

Is admitted by all to be the best fitted, most satisfactory and fastest selling Sprayer ever on the market. Costs no more than the old styles with common fittings. Sprays Trees, Potatoes, Vegetables, Vines, Whitewashing, Disinfecting, and can be used for spraying dahlias with a fine effect.

Others are making Hundreds of Dollars with this Machine. If you wish either to book the orders in your section, or want a sprayer for your own work, mail your address at once to the **ROCHESTER SPRAY PUMP Co., Rochester, N. Y.**

IN THE INTEREST OF THE GENERAL PUBLIC.

I have made quite a thorough canvass in past years to find out the way the general public have been planting their Dahlias. I find that only about 20 per cent. of the public understand how to grow the Dahlia. The other 80 per cent. do just the opposite to what is most necessary for the growth and the production of the plant. In the first place I find that most people plant too many bulbs in a hill and expect by so doing they will get the best results, but this is directly opposite from what should be done. One bulb with an eye or sprout is far better than any more. If you grow over two sprouts you are getting too much plant and not enough flowers. The general amateurs in planting Dahlia bulbs, stand their bulbs up straight in the ground in place of laying them flat six inches under ground so the sprout when grown will be fully six inches deep. At the base of the crown where the sprout starts is where all the new bulbs form and make growth. If you plant them not more than an inch or two deep, as soon as it becomes dry weather the plants become blighted and are not apt to flower the rest of the season. If planted six inches deep in most any soil there will be moisture enough to keep the plant continually growing without artificial watering.

They should be kept thoroughly cultivated, as the principal requirement of the Dahlia is cultivation. In order to harvest the bulbs for winter they should not be dug until three days after frosts have cut the foliage. They should then be dug with plough or spade. The tops should be cut off within two inches of the crown of the clump. They should be left out two hours if the weather is good, just long enough to free the soil from the clumps, then packed away upside down in cellars where the temperature will not go below 40 degrees. If the cellar is heated it is well to put them as far as possible from the heat, then cover with paper or heavy burlap. In many cases dry sand or sawdust can be used. This will keep them from drying up.

SPECIAL NOTICE.

Be Sure and Read This.

To all who are interested in receiving my Catalogue and wish to continue the same, will kindly notify me by *Postal*, that they wish their name to still remain on my *Mailing Ledger*, as I am to revise my *Mailing List* the coming season, before issuing another Catalogue. Customers placing orders this season will still remain on my *Mailing Ledgers*.

Thanking all my friends and customers for all past favors, I remain

Your faithful servant,

J. K. ALEXANDER.

TERMS:—Cash with orders.

Remittance can be made by P. O. or Express Money Order, Bank Draft, or Registered Letter at my risk. All orders will be shipped by Express, Mail or Freight whichever way we deem advisable, prepaid to all parts of United States and Canada, unless otherwise stated. I guarantee their safe arrival in good condition. No extra charges for packing; one-half dozen at dozen rates.

Always address,

THE EASTERN DAHLIA KING,

J. K. ALEXANDER, East Bridgewater, Mass.

Long distance telephone connection.

CLASSIFICATION OF DAHLIAS.

Dahlias are divided into two divisions, double and single; and each division is again divided into classes according to size, form of flowers and arrangement of colors.

Double Dahlias are divided into the following classes:—Show, Fancy, Pompon, Decorative and Cactus.

Show Dahlias. These are large, round, compact and full to the centre. The flowers are either solid, edged, tipped or shaded darker.

Fancy Dahlias. In form and habit they are identical with the Show Dahlia, but are quite different in arrangement of colors. The flowers are tipped or edged lighter than the ground color, or splashed, striped, mottled and variegated in every conceivable manner. They often throw a solid flower on the same plant.

Pompon Dahlias. In form this class is identical with the Show and Fancy, the only difference being the size of the flowers, as they are much smaller; better known as "bouquet dahlias," and flower much freer than any other class.

Cactus Dahlias. In form this class is much different than any other, and are of recent introduction. The flowers are loosely arranged and very irregular, resembling the Chrysanthemum. Petals long, twisted, and terminating in a point. The Cactus Dahlias are becoming very popular.

Decorative Dahlias. These have a broad, flat petal, and quite irregular, being very useful for decorative purposes.

Single Dahlias. These have but one row of petals, generally eight, resembling the Cosmos, and are very free flowering.

Cactus Dahlias.

New Up-to-Date Varieties for 1911.

This grand set of up-to-date Cactus Dahlias I am offering this season are the finest set of Cactus Dahlias that was ever offered in this country; they are introductions from all over the world. They were grown in our fields last season, and considered by us, and other experts, to be the finest set ever offered in this country. I will send this grand set of 18 up-to-date Cactus Dahlias prepaid to any part of North America for \$35 cash.

(New Up-to-Date Cactus Dahlias.)

- Brigadier.** Bright crimson, base and outer petals scarlet-crimson, petals long and numerous, large full flowers of extra fine form. \$2.00 each.
- Dr. G. G. Gray.** This is by far the best introduction I have ever been able to offer of its color, being a fiery crimson-scarlet with the finest needle-pointed petals, not often seen. The flowers are good size and was much admired by all who visited our fields the past season. \$2.50 each.
- Debutante.** This is a proper name for this most interesting dahlia. The colorings are very beautiful being a light tint of soft pink at the base. The upper portion of the florets are white, which gives it an exceedingly pretty effect. The flowers are exhibition size, very large, extra fine form, and can be recommended as first-class. \$2.50 each.
- Diadem.** This is another telling exhibition variety, with very narrow incurved petals to such an extent as to almost meet in the center. Very large and graceful. One of the best. \$2.00 each.
- Dorothy.** This variety is a lovely silvery pink color. The flowers are of good size, very deep and well formed. Fine for exhibition. \$1.50 each.
- Emily Habgood.** The plant is a strong grower of medium height, always covered with flowers of the purest white. Fine form. Good size. \$2.00 each.
- Glory of Wilts.** All who saw this grand exhibition flower considered it far the best bright clear yellow ever offered. It is a strong grower and extra fine form. \$2.50 each.
- Great Western.** A noble flower of excellent quality. The color is a bright purple and one of the most continuous bloomers ever offered. Very large, fit for any use. \$2.00 each.
- Harold Peerman.** Deep pure yellow, very large fine form flowers, slightly incurved. Was much admired by all who visited our fields last season. Very free. \$2.00 each.
- Mrs. T. W. Willis.** Another very large and beautifully colored flower, with very narrow florets its entire length. It is white in the center with edgings of lilac on the younger florets, the greater part of the bloom being rose-lilac. Very dainty in appearance and can be recommended as first-class. \$2.50 each.
- Marathon.** This is one of the most attractive of this set, the color being yellow at the center shading off to rose-carmine and distinctly tipped with white, making it one of the most striking varieties we have been able to offer. The flowers are of largest size, fine for exhibition. \$2.50 each.
- Nisi Prius.** Bright orange-scarlet with a well defined yellow center. The florets are long, narrow and straight. Flowers early and abundantly. \$2.00 each.
- Royal Scarlet.** This, as its name denotes, is a pure scarlet. The florets are very narrow, good length, and a strong grower. Is the best of its color for an exhibition flower. \$2.00.
- Rev. T. W. Jamieson.** This is one of the best dahlias I have ever sent out, and whether for first-class exhibition or any other purpose it will be in the front rank. It is a strong grower, producing flowers of the largest size, on stiff wiry stems. The blooms are moderately incurved in form and the florets fluted right to the center. The coloring is also of the best. The central younger and unopened petals being yellow, but this quickly changes to lilac-rose; the older florets having edgings of deeper color, and the extreme tips are yellow. \$3.00 each.
- Satisfaction.** This is a real acquisition especially for its color, which is a beautiful rose-pink shade, approaching to white in the center, giving the flower a delicate appearance. \$2.50 each.
- Snowdon.** A grand flower of the purest white, possessing great quality, and producing large flowers on graceful stems. Very free. \$2.00 each.
- Saxonia.** In this we have a splendid deep crimson, very large with fine florets carried well above the foliage. This variety won many prizes last season. \$2.00 each.
- Snowstorm.** This is a large, bold white flower of the finest form, which is moderately incurved. The plant is of dwarf habit, producing flowers in great profusion. Very distinct. Fine for exhibition. \$2.50 each.

**This Grand, Superb Set of
18 Cactus Dahlias, pre-
paid for \$2.75**

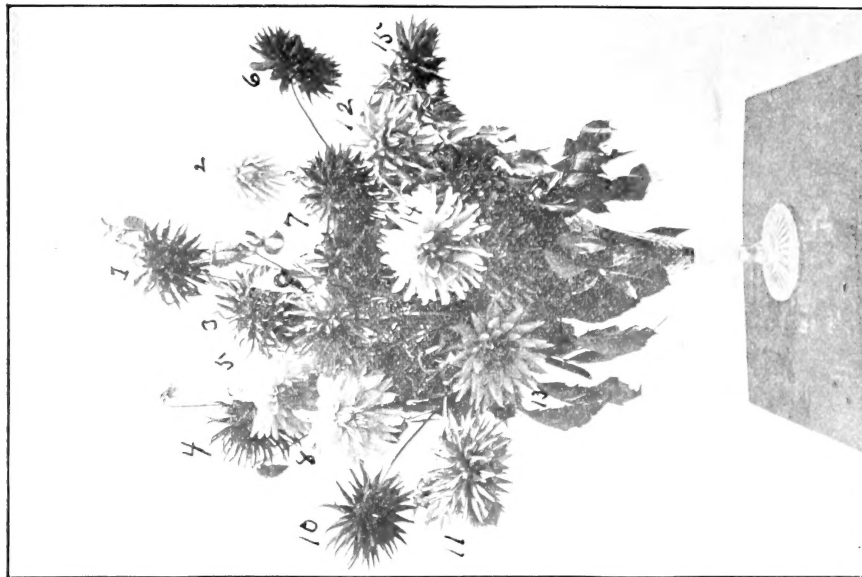
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|-------|----------------------|
| No. 1 | Mary Service. |
| " 2 | Emperor. |
| " 3 | Britannia. |
| " 4 | Prince of Yellow. |
| " 5 | Brightness. |
| " 6 | Captain. |
| " 7 | Bornemann's liebling |
| " 8 | Floradora. |
| " 9 | J. H. Jackson. |
| " 10 | Stella. |
| " 11 | Ring-Dove. |
| " 12 | Harbor Light. |
| " 13 | Iceberg. |
| " 14 | Octopus. |
| " 15 | Gabriel. |
| " 16 | Dainty. |
| " 17 | Gemista. |
| " 18 | Primrose Dame. |

**This List of 15 Superb Cac-
tus Dahlias for \$2.60,
prepaid.**

- | | |
|-------|----------------------|
| No. 1 | Exquisite. |
| " 2 | Mrs. E. Mauley. |
| " 3 | General Buller. |
| " 4 | J. W. Wilkinson. |
| " 5 | Mrs. Chas. Turner. |
| " 6 | Dr. Jameson. |
| " 7 | Standard Bearer. |
| " 8 | Octopus. |
| " 9 | Lovely Ensford. |
| " 10 | Uncle Tom. |
| " 11 | Countess of Lonsdale |
| " 12 | Kriemhilda. |
| " 13 | Beatrice. |
| " 14 | Winsome. |
| " 15 | Libelle. |



SET OF EIGHTEEN CACTUS DAHLIAS, \$2.75



SET OF FIFTEEN CACTUS DAHLIAS, \$2.00

GRAND SUPERB CACTUS DAHLIAS.

This grand set of recent introduction are all exhibition varieties under ordinary cultivation. I am offering this grand set at a very low price. 75 cents each, \$7.50 per dozen, prepaid, to any part of North America, or the entire set of 18 for \$10.00 cash. I will also send the Up-to-Date set of 18 with this one for \$43.00.

- Countess of Malmesbury.** Delicate peach color pink, very narrow petals. Fine exhibition flower. One of the best grown.
- C. E. Wilkins.** This Dahlia won the President's Silver Medal, and can be recommended as first-class in every way. It is a magnificent flower of large size and fine form. The colorings are perfectly exquisite, being a bright, clear salmon pink, overlaying with yellow, making it very attractive. The petals are long and well arranged, being slightly incurved. Very bold flower, with good stems.
- Crepuscule.** This is a very pleasing variety, of good size, and can be recommended as first-class in every way. This variety, with many of our novelties, has won many first prizes as an exhibition flower, pale orange-yellow, shaded fawn, very full. Extra free.
- Diavolo.** In this the coloring is absolutely unique, the base of the florets being yellow to white, the upper portion of petals are suffused with rose, each petal is then splashed, speckled and striped with chocolate and crimson, giving the flower a most extraordinary appearance. Very free.
- Etruria.** The formation of this variety is all that can be desired. It is an excellent exhibition dahlia, the color, which is a very pleasing shade of reddish apricot. The stems are long and flowers well above the foliage.
- Ivornia.** Is rightly named, as it lights up well, as the color is an art shade of bright salmon-fawn, with light center. The flowers are very large and blooms freely.
- Killarney.** A flower of "Thomas Parkin" type. Color bright golden bronze, with long, graceful incurved petals, producing its massive flowers in great abundance. A front rank flower.
- Laurania.** Large, bold flower of fine incurve form. This is without doubt one of the best of its color we have yet been able to offer. Orange terra-cotta, with cinnamon center. Very free flowering.
- Mrs. Stranach Gaskill.** This variety can be recommended as first-class in every way. The flowers are good size. Color is a delicate and exceedingly beautiful shade of pink. Flowers a little later than the rest.
- Mercury.** The flowers are very much incurved, resembling the chrysanthemum. The ground color being a deep yellow at base to light yellow at tips, with stripes and splashes of deep crimson through each petal. Very attractive.
- Referee.** The blooms of this are very large size. They are borne freely on long stems. It was admired by all wherever we exhibited this grand flower last season. It is of a bright, clear terra-cotta color, with long needle-shaped petals, well incurved, making it a grand exhibition variety.
- Rev. Arthur Bridge.** Another grand exhibition cactus; without doubt this is one of the grandest large varieties we have yet seen. The coloring in this is exceedingly beautiful, being a bright, clear yellow, heavily tipped and suffused with deep rose-pink. The petals are long and very much incurved, making it very attractive and can be recommended as first-class.
- Rosa Starr.** This is one of the grandest cut flower varieties to date. It will stand fully as long after being cut as any other variety in existence. The flowers are large and full. The color is a bright lilac-pink, the form is of the true cactus type, making it one of the most useful yet out. Very free.
- Sir A. Lamb.** A flower of good form, petals very pointed, in color it is a crimson tinged with purple. Large. Free flowering.
- Thomas Challis.** A very rich tone of salmon-red, a most orange shade. A bold flower, having florets arranged with the utmost regularity. Very good, strong grower.
- T. G. Baker.** Is one of the grandest, clear yellow cactus ever introduced. It is a very large, bold flower, with good stems. One of the best to date.
- White Swan.** This variety has been aptly named. The flowers are pure white, and borne on long graceful stems, well above the foliage. Extra fine form. Very large.
- Whirlwind.** This is properly named, as the flowers are loosely arranged, with petals almost straight, quite long, very large flowers, and attracted much attention at all the exhibitions last season. The color is clear crimson. Very useful.

GENERAL LIST OF SUPERB CACTUS DAHLIAS.

50 cents each, \$5.00 per dozen, prepaid to any part of North America. I will send this set of 12 Superb Dahlias for \$15.00, or I will send the two above sets including this set for \$47.50 cash.

- Alight.** Rich deep orange, with a much brighter center. Extra fine form.
- Clincher.** A most gigantic flower. The color is the prettiest imaginable, outer petals being heliotrope, towards the center, gradually turning to almost white. A fine novelty.
- Edward Durey.** A very variable dahlia, as regards the color. Many of the flowers are of delicate shade of yellow, tipped white, whilst others are clear yellow. The florets are very narrow and finely formed, well incurved. A very pleasing variety.
- Eureka.** This has all the good qualities of a dahlia and is properly named, as it surely is first as an exhibition variety, and is one of the very best cut flower sorts ever offered.
- Flag of Truce.** A pure white variety of the finest form. Petals are very long, borne on long, graceful stems. One of the best.
- Golden Gem.** One of the best golden yellow cactus we have been able to offer. It is first-class in every way, and attracted much attention the last season. The flowers are good size, the petals are good length and slightly incurved, making it very pretty.
- Kathlee Bryant.** Deep rich velvety crimson. One of the finest of its color, very striking. Can be recommended as first-class.
- Lady Fair.** This is one of the grandest novelties of this set. The florets are very long and divided as Progenator. The color is primrose, tinged with soft pink. There is a great profusion of very narrow, threadlike filaments, or secondary florets, which are usually white, making the flower very attractive.
- Mrs. MacMullan.** This is one of the most pleasing varieties yet offered. It is a deep pink at the tips, whilst the base of the florets are a pure white. Very much admired.
- Mrs. Walter Baxter.** Is one of the grandest varieties we have ever exhibited. The flowers are large and much refined, as the petals are long. The color is a very dark crimson. Extra free flowering. Can be recommended as first-class.
- Thomas Wilson.** A flower of great merit and was considered one of the finest exhibited last season. Color is a soft reddish fawn, suffused with amber, outer petals being salmon-pink with long narrow petals.
- Wm. Marshall.** This is a grand variety, one of the best of its color, a rich orange with a yellow center. Extra fine form.

GENERAL LIST OF EXTRA SELECT CACTUS DAHLIAS.

35 cents each, \$3.50 per dozen, prepaid, to any part of North America. The 24 for \$6.50, or the three above sets of Cactus, including this set, for \$53.00.

- Ambassador.** Pure white. A flower of the best quality and blooms well above the foliage, long graceful stems.
- Cockatoo.** One of the best novelties yet offered. The color is a clear canary yellow, whilst the tips of the florets are pure white. The under surface is a pale brown tint.
- Dreadnaught.** Is one of the largest dahlias grown. The color is a glowing crimson, deepening to maroon in the center. Fine for exhibition and won many first prizes.
- Delight.** This is one of the finest of this set, color a pale pink, with yellow center. Very large true cactus.
- Effective.** This is properly named. It is one of the best garden decorative dahlias yet out. The color is a soft amber shade. The center is illuminated with a pale rose. Extra free.
- H. J. Jones.** Delicate primrose center, shading off to a sweetest rose-pink. The petals are long and narrow. Very fine form.
- Ivanhoe.** This is a bright straw color of extra fine form and habit. Much admired.
- Jeannette.** This is the finest buttercup yellow dahlia ever introduced. The flowers are of extra fine form, good size, very free, and showy.
- Master Carl.** Bright amber, very large, bold flower. One of the best exhibition varieties. Very free.

- Miss Dorothy Oliver.** Primrose at base, tipped pure white, very narrow florets. Very delicate, and attractive. Free flowering.
- Marjorie Caselton.** The outer florets are of a pleasing shade of rose-pink, whilst the tips and the central florets are pure white, making the flower a striking contrast.
- Mrs. W. H. Raby.** The flowers of this variety are extra fine form. The color is a cream throughout, and show up well under artificial light.
- Meteor.** A fancy cactus dahlia, with white ground, splashed, striped and spotted with violet purple. Very pretty.
- Mrs. S. T. Wright.** This is one of the most attractive of this set. The color is a delicate soft lavender-pink, with a much lighter center. Very pleasing variety, and extra free flowering.
- Mrs. Geo. Caselton.** This is one of the finest dark shades ever introduced. The color is a blackish maroon, shaded with purple, extra fine form. Free.
- Nelson.** The flowers of this variety are all that can be desired. The florets are very long and narrow. The color is a deep crimson, shading to magenta.
- Princess Mary.** Which has proved to be one of the best of its color, being a pale terra-cotta, and can be recommended as first-class.
- Ruby Grinsted.** The center is a soft tone of yellow, which is gradually suffused until it becomes a rich shade of rose-fawn, the outer incurving petals being a very light salmon-pink, making it very attractive.
- Recam.** A fine, dark flower, with deep maroon in center, the outer petals brighten to a rich crimson. Very showy.
- Sunshine.** In color this is one of the most beautiful, being a deep rose-carmine, the center composed of the unopened florets distinctly tipped white. Exceedingly pretty.
- T. A. Havemeyer.** This is a novice to color, being a clear yellow at base, deepening to bronze. The greater portion of the bloom being deep red, with a decidedly lighter tinge at the points. Very attractive.
- The King.** The richest of velvety crimson. Fine for exhibition.
- Thomas Parkins.** Is one of the largest in this set. It is a bright, clear terra-cotta shade. Very striking and showy. Free.
- Victorian.** This is a fancy Cactus Dahlia, with blush ground, freely striped and splashed red and purple. A great novelty.

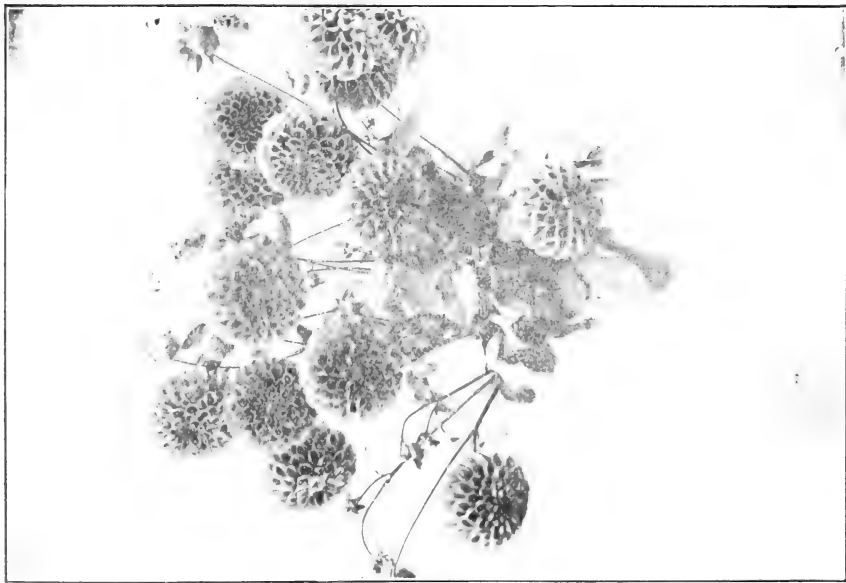
GENERAL LIST OF SELECT STANDARD CACTUS DAHLIAS.

25 cents each, \$2.50 per dozen, prepaid to any part of North America. This fine set of 24 Cactus Dahlias for \$4.50. I will also send the four above sets of Cactus including this set for \$57.00 cash.

- Alfred Morgan.** Rich, deep purple crimson. Large and fine.
- Ballet Girl.** Soft red, tipped white, perfectly distinct from any other. Was much admired.
- Ella Kramer.** Rose-pink with a much brighter center.
- Ethel.** This is a very pleasing shade of sulphur yellow, good size, strong grower, and can be recommended as first-class in every way.
- Forbes Robertson.** Light orange, with quite long, straight petals. Can be recommended for all uses.
- Fred Cobbold.** Bright crimson. One of the best. Large and bold. Very free.
- F. H. Chapman.** A deep orange yellow of extra fine form. Large and free.
- Hereward.** White striped and sprinkled with crimson. Fine form. Much admired.
- Lady Colin Campbell.** Yellow at base of florets, tipped with deep orange. This was considered by most experts as one of the best.
- Mrs. Winchester.** Deep coral pink, very attractive. Extra fine form.
- Mrs. Geo. Stevenson.** This is the grandest, clear, yellow Cactus Dahlia to date. The petals are very long and narrow and stand well above the foliage. Extra free.
- Mrs. F. Grinsted.** A grand exhibition flower. Deep rich crimson, faintly veined with purple. Extra fine.
- Minnie West.** A cream or very light lemon shade, often comes open form, resembling the peony flowered dahlias. Very much admired.
- Manxman.** Rich orange center, shading to soft scarlet with purple tips. A distinct, bold and striking flower.



VASE OF SINGLE DAHLIAS.



BOUQUET OF STRADELLA SHOW DAHLIAS.
(See page 23.)

- Oliver Twist.** This is properly named, as it is one of the largest varieties yet out. In color it is a coral-red shade. Fine form.
- Prince of Orange.** This is one of the most attractive varieties in this set. It is a rich shade of old gold at the outer petals with a bright yellow center, very showy, good size.
- Primrose.** The color is a clear primrose, with large flowers of the finest form. Free.
- Rainbow.** A very pleasing variety, of delicate shade, being a light pink color. The flowers are well arranged and fit for exhibition purposes. Very free.
- Sweet Nell.** One of the most exquisite varieties we have ever been able to offer. The ground color is a most intense pink, whilst the center petals are a delicate shade of pink, veined with white. Extra fine.
- Silver Wings.** This is a very pleasing variety, as the color is a silvery shade. Very showy.
- The Pilot.** One of the most attractive, as the color is a bright terra-cotta, and the base of the florets are of a deep yellow, making a fine combination.
- Violetta.** Very large, full, fine shaped cactus flowers of the best form, with long, nearly straight petals of a violet-rose color. Very attractive.
- W. F. Baldwin.** Deep yellow center with salmon tips, extra fine form. One of the best.
- W. B. Childs.** Blackish maroon, with purple shadings. An extra large flower. Exquisite form.

GENERAL LIST OF SELECT STANDARD CACTUS DAHLIAS.

20 cents each, \$2.00 per dozen, prepaid to any part of North America. This fine set of 50 select Cactus for \$8.00 cash, or the five above sets of Cactus including this set, for \$64.00 cash.

- A. Lumiere.** This is a deep orange-scarlet shade, of the true cactus shape, quite bold.
- Alpha.** White striped and splashed purple-crimson. Fine form.
- Ajax.** Orange, suffused salmon and buff. Large.
- Alexander.** Dark crimson, flaked maroon. Extra fine form.
- Antelope.** Deep rich yellow, suffused with bronzy-rose. Very attractive.
- Alfred Vasey.** Reddish amber, edged pink. One of the best.
- Amos Perry.** Bright scarlet. This is the finest garden decorative Dahlia to date.
- Charm.** With three colors, yellow, with soft salmon-red and white. Very striking.
- Columbia.** Vermilion, tipped white. Fine shape.
- Clara G. Stedwick.** Clear, bright salmon, shaded yellow. Large, fine flower.
- Dainty.** Lemon-yellow at base, tipped rose-pink. Very delicate.
- Dorothy Vernon.** This dahlia is composed of three shades of crushed strawberry. Extra fine.
- Eva.** Purest white. Very free.
- Etna.** Lilac, veined violet. Very attractive. Large.
- Floradora.** Wine crimson. One of the best out.
- Gabriel.** Soft bright crimson, tipped pure white. Free.
- Gen. Buller.** Rich velvety crimson, nearly black at the base, tipped white. Sometimes a solid flower on the same stalk. Quite free.
- Genista.** Deep amber, shading gold. Extra.
- Harbor Light.** The most attractive of this set. Vivid orange-red, overlaid with flame color. Very free.
- Hetty Dean.** Lively shade of amber. One of the best.
- H. F. Robinson.** Clear yellow, fine petals.
- Ianthe.** A lively shade of buff, edged salmon-rose, very large, fine flower. Excellent for exhibition.
- Iceberg.** Ivory white, extra fine form. Good size.
- Imperator.** Ruby crimson. One of the best. Extra.
- J. H. Jackson.** This is the best black standard Cactus Dahlia yet out. The color is a blackish maroon. Very large.
- Kreimhilda.** Pleasing shade of pink, center almost white. Much admired.

Lord of the Manor. Intense fiery scarlet with a greenish yellow center. Very attractive. One of the best. Large.

Mrs. E. Mauley. A clear, light yellow. Extra fine form.

Mabel Tullock. Rose-pink. Much admired. Free.

Mary Farnsworth. Yellow at base, the upper half pure white.

Mrs. Mortimer. Rich terra-cotta. This is one of the finest dahlias we are offering.

Mrs. De Luca. Golden yellow, tipped orange. Fine form. Very free.

Mrs. J. P. Mace. The most delicate and refined blush-pink. Good size. Free.

Mrs. Hobart. Pale orange and delicate shades of yellow. Extra large. Fine form.

Mrs. H. L. Brouson. Delicate salmon, or pale yellow, with long petals. Fine.

Mrs. J. W. Wilkinson. Deep pink, very long petals.

Mrs. Daniel Cornish. This variety was much admired for its novel color, being a deep rose-red shade, with a yellow cast in the center. Very fine and free.

Pink Perfection. This is a much deeper pink than any other variety.

Princess. Pinkish lilac. This is a novel shade, and much admired. Flowers are of medium size and perfect form.

Rufus. A bright vermilion scarlet. Very large, deep flower, with good stems.

Radium. Bright orange, suffused with rose, yellow at base. Extra fine.

Reliable. A novel flower, with three distinct shades, yellow, brick-red and salmon. This surely is properly named, as it is very reliable in every way.

Spitfire. Bright scarlet, back of petals deep orange. Very free.

Stella. Rich, vivid scarlet, deep bold flower. Fine.

Schneewitchen. This is a pure white variety of medium size and very free flowering. Good stems.

Sirus. Bright golden yellow, heavily striped with scarlet. Large, bold flower.

The Foundling. Deep bronze-magenta, shaded purple. Very large.

Up-to-Date. Soft carmine, or coral-pink, veined yellow. Petals long and narrow. Fine shape flowers. Very free. Much admired.

Volker. A soft, clear yellow, of medium size. Extra fine form. Very free, and flowers well above the foliage.

Winsome. Pure cream white, large fine flowers. Good stems.

GENERAL LIST OF STANDARD CACTUS DAHLIAS.

15c. each, \$1.50 per dozen, prepaid, to any part of North America. I will send this set of 48 Standard Cactus for \$5.50 cash. I will send the six above sets including this for \$69.00 cash.

Arab. Rich velvety maroon. Free.

Arachne. Fancy cactus, bright crimson, striped white.

Beatrice. Pale rose, full and large. Fine form.

Brumhilda. Rich plum color. Fine form.

Brightness. Bright fiery scarlet, with yellow cast in center. Fine shape.

Bornemann's Liebling. Delicate soft rose-pink. Extra.

Britannia. Soft salmon-pink, large, extra fine. Very free.

Countess of Lonsdale. Deep salmon-red. One of the best. Very free.

Chas. Woodbridge. Bright crimson. Extra fine form. One of the best.

Capstain. Soft red, tinted apricot. Very free.

Dr. Jameson. Deep crimson. Very free.

Emperor. Pure, plumb yellow at base. Fine form.

Exquisite. Reddish cinnamon. Very free, bold flower.

Flamingo. Clear flame color. Extra free. Very fine.

Goldfinch. Buff yellow, pink at base. Extra fine.

Gilliard. Deep red, with fine petals, slightly incurved.

J. Weir Fife. Very dark maroon, sometimes a purple flower on same plant. Very free. Extra fine.

Jealousy. Clear yellow. Extra fine form. Very free. Much admired.

J. W. Wilkinson. Deep rose-crimson. Strong grower.

King of Siam. Deep purplish maroon, edged darker. Fine form.

King Edward VII. Bright cherry red, long petals. Fine form.

Lyric. Fiery red, shading yellow. Fine.

Libelle. Clear deep rose-magenta. Very much admired. Extra free.

Laverstock Beauty. Soft red, very free flowering.

Mrs. Murray Ind. Bright rose. Very large, fine form.

Mrs. Scrase Dickens. Rich golden yellow. Very free. One of the best.

Mars. Deep orange-scarlet. Fine form. Very free.

- Mrs. Jowett.** Deep salmon. Quite free.
Mrs. Chas. Turner. Clear, soft yellow. Very large, bold flower. Free.
Mary Service. Pinkish apricot or heliotrope. Extra fine. One of the best grown.
 Very free. (See cut on Page 37.)
Mrs. A. F. Perkins. Lovely silvery yellow, tipped pure white.
Mr. Seagrave. This is a very pleasing color of purple-rose. Very fine form.
Major Tuppeny. Orange and fawn, center chrome yellow. Very free.
Night. Almost black. Very free. Much admired.
Octopus. Nearly white, veined lavender. Very large and free.
Ospray. Very attractive, color yellow, striped scarlet. Free.
Primrose Dame. Clear yellow. Fine.
Prince of the Yellows. Soft shade of yellow, bold and free.
Queen Alexandra. Deep orange, distinct. Much admired.
Richard Dean. Vermilion scarlet, blotched white. Large.
Radiance. Bright orange-scarlet. Fine shape.
Ringdove. Pinkish-fawn or dove color, veined white, attractive.
Standard Bearer. Fiery scarlet. Extra fine form. Very free.
Star Fish. Clear scarlet, bold flower. Much admired.
Uncle Tom. Improvement over Night, almost black. Very free.
Vesta. Clear shade of pink. Free.
Viscountess Sherbrooke. Reddish terra-cotta. Very fine.
Wm. Jowett. Bright scarlet, shading yellow at base of petals. Fine form.

GENERAL LIST OF CACTUS DAHLIAS.

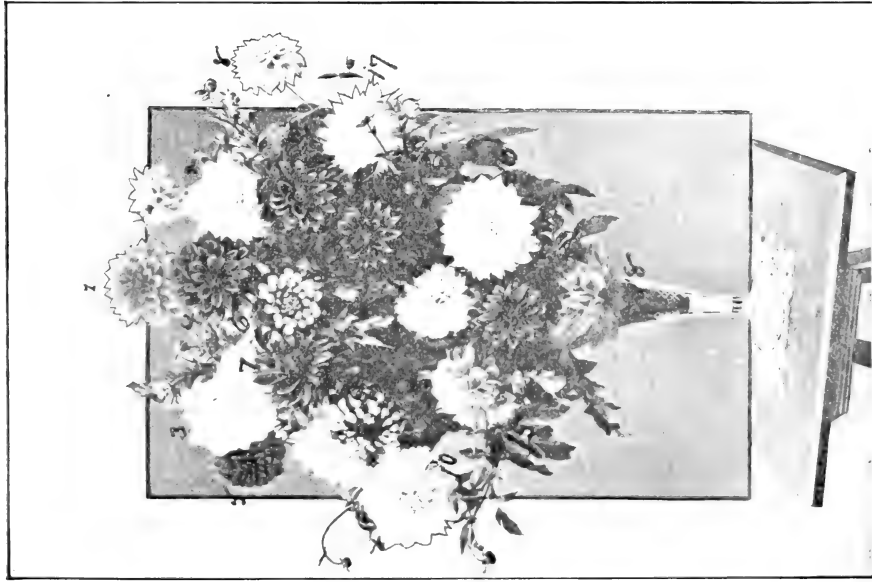
10c. each, \$1.00 per dozen, prepaid to any part of North America. This set of 18 for \$1.50, or I will send my entire collection 212 cactus for \$70.00 cash.

- Austin Cannell.** Rose-magenta. Fine form.
Cornucopia. Soft reddish-salmon.
Epopée. A very large flower with carmine florets, while the center is crimson. Very free and bold.
Ebony. Very dark maroon, almost black. Free.
Earl of Pembroke. Bright plum color. Large, bold flower.
Fusilier. Deep salmon. Fine.
Fighting Mack. Crimson, shaded darker.
Island Queen. Light mauve. Very free. Fine form.
Innovation. Rich crimson, tipped pure white.
Irene Cannell. Light reddish salmon.
Mrs. Barnes. Pale primrose.
Mrs. Dickson. Soft rose. Very fine and free.
Meteor. Ruby red, bold flower.
Matchless. Deep maroon, bold.
Mrs. J. J. Crowe. Clear canary yellow. Very showy.
Miss Grace Cook. Rose, veined white. Very pretty.
Ophir. Soft apricot, tinted lighter in center.
The Clown. Soft brick-red striped white.

New Decorative Dahlias.

New up-to-date varieties for 1911. I will send this up-to-date set of 6 for \$3.00 prepaid, to any part of North America.

- Delice.** This is the best pink colored Decorative ever introduced. The flowers are good size, standing well above the foliage. This variety will always appeal to every flower lover, the color being a bright pink suffused with lavender-pink, very effective. 50 cents each. \$5.00 per dozen.
Gigantea. Its name suggests the size; truly one of the largest dahlias I am offering. It is a soft sulphur yellow, very distinct, flowers well above the plant. 50 cents each. \$5.00 per dozen.



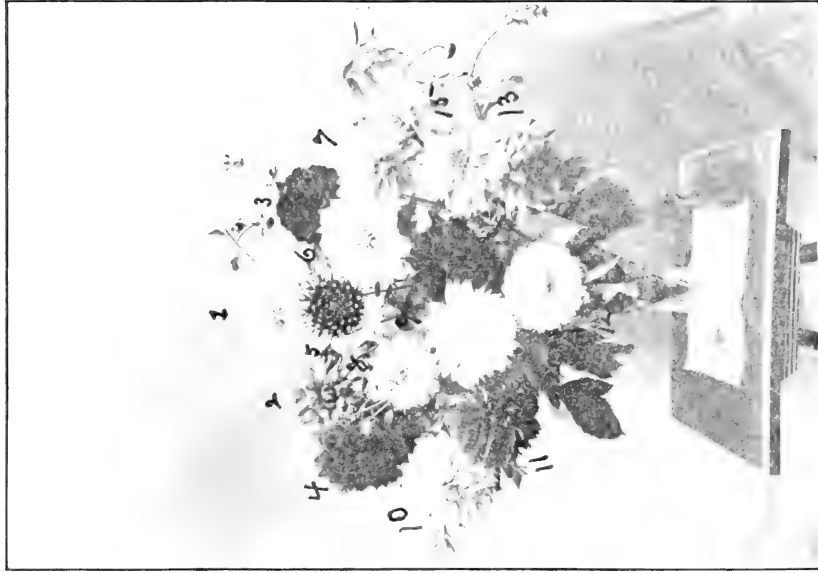
THIS GRAND SUPERB SET OF FIFTEEN DIFFERENT
FRENCH DECORATIVES FOR \$2.50 PREPAID.

List of French Decoratives
for 1911, \$2.50 Prepaid.

- | | | |
|-----|----------------|------------------------|
| No. | 1 | Oban. |
| " | 2 | Mme. Helen Charvet. |
| " | 3 | Mrs. Winters. |
| " | 4 | Papa Treyve. |
| " | 5 | Papa Charmet. |
| " | 6 | and 9 Maid of Kent. |
| " | 7 | Amphion. |
| " | 8 | Mme. Van den Deal. |
| " | 10 | Jeanne Charmet. |
| " | 11, 12, and 13 | Prince of Orange. |
| " | 14 | Dolly or Sylvia. |
| " | 15 | Clifford W. Bruton. |
| " | 16 | Perle de la tete D'or. |
| " | 17 | Mme. Victor Vassey. |
| " | 18 | Lemon Giant. |

This Set of 15 Superb Dec-
orative Dahlias for
\$3.00 Prepaid.

- | | | |
|-----|----|-----------------------------|
| No. | 1 | Mrs. Roosevelt. |
| " | 2 | Progress. |
| " | 3 | Minos. |
| " | 4 | Souvenir de Gustave Douzon. |
| " | 5 | Eloise. |
| " | 6 | Jeanne Charmet. |
| " | 7 | Mme. Victor Vassey. |
| " | 8 | Mme. A. Lumiere. |
| " | 9 | Perle de la tete D'or. |
| " | 10 | Mme. Van den Deal. |
| " | 11 | Source de Feu. |
| " | 12 | Grand Duke Alexis. |
| " | 13 | Mrs. Winters. |
| " | 14 | Red and Black. |
| " | 15 | Himmelsche. |



THIS SET OF FIFTEEN SUPERB DECORATIVE DAHLIAS
FOR \$3.00, PREPAID.

- Jack Rose.** This is an ideal comparison to the celebrated *Jack Rose*. In form resembles the rose, and in color identical. Was much admired in our field the past season. Very free. Fine for decorative work. 35 cents. \$3.50 per dozen.
- Le Geant.** One of the largest dahlias grown, with a rich crimson-scarlet color. Good stems and flowers well above the foliage. 35 cents. \$3.50 per dozen.
- W. W. Rawson.** The popularity which this novelty has acquired in this short time speaks in itself for the superior feature of this flower. The petals towards the center are quilled similar to *Grand Duke Alexis*, toward the outer part, they are more open and flat. The color is pure white, overlaid with amethyst-blue; this wonderful combination gives it the appearance of a delicate lavender. The flowers measure from 7 to 9 inches in diameter. It is very free with good stems. One of the best grown. 50 cents each. \$5.00 per dozen.
- Yellow Closse.** Although it bears the name of Closse it has very little similarity to this flower, but without doubt this is the best exhibition yellow now in existence. The flowers come very perfect, on long graceful stems, very showy. \$1.00 each. \$10.00 per dozen.

DECORATIVE DAHLIAS.

Some of the best decoratives, of recent introduction. This extra fine set 35c. each, \$3.50 per dozen, or the 12 for \$3.50 prepaid to any part of North America. I will also send this set and the new set of 6, for \$6.00.

- A. E. Johnson.** A delicate shade of pink. Very large and bold.
- Le Closse.** Deep orange-red, one of the largest grown, long stems, very free, fine form. One of the best.
- Mme. Helene Charvet.** The flowers are very large, pure white, fine for church decorations. Strong grower.
- Mme. A. Lumiere.** A very attractive variety, pure white, with violet-red tips. Medium size. Should be in all collections.
- Mme. Augusta Nonin.** Clear lilac, very large. One of the best.
- Mme. Victor Vassier.** This is the grandest, clear, sulphur yellow decorative dahlia yet out. The flowers are very large and bold, quite free. Fine form. Grand exhibition flower.
- Mrs. Stuyvesant Fish.** This is one of the greatest novelties ever offered. The flowers are good size, borne on long stems, well above the foliage. The color is a soft shade of amber, sometimes blotched pure white. Very attractive.
- Mrs. Roosevelt.** This new dahlia is acknowledged to be far superior to the celebrated Dahlia *Grand Duke Alexis*. It is of larger size, with much longer stems, while the color is of delicate pink, shading to soft pink. Very free. Much admired.
- Progress.** This is one of the finest fancy decorative we have been able to offer. It is of medium size, good form and very long stems. The color is a clear lavender with stripes and blotches of soft crimson through each petal, always covered with blooms, standing well above the foliage.
- Papa. Charmet.** Brilliant coral-red, overlaid with a darker shade of velvety maroon. Large bold flower of the finest form. Very free and showy.
- Prof. Mansfield.** Grand flower, of the fancy type. The color is a rich yellow, tipped white, rose-red centers, sometimes three solid flowers of the different shades on the same bush.
- Reggie.** Cerise color, or cherry red, veined orange. Very large, fine flower. One of the best.

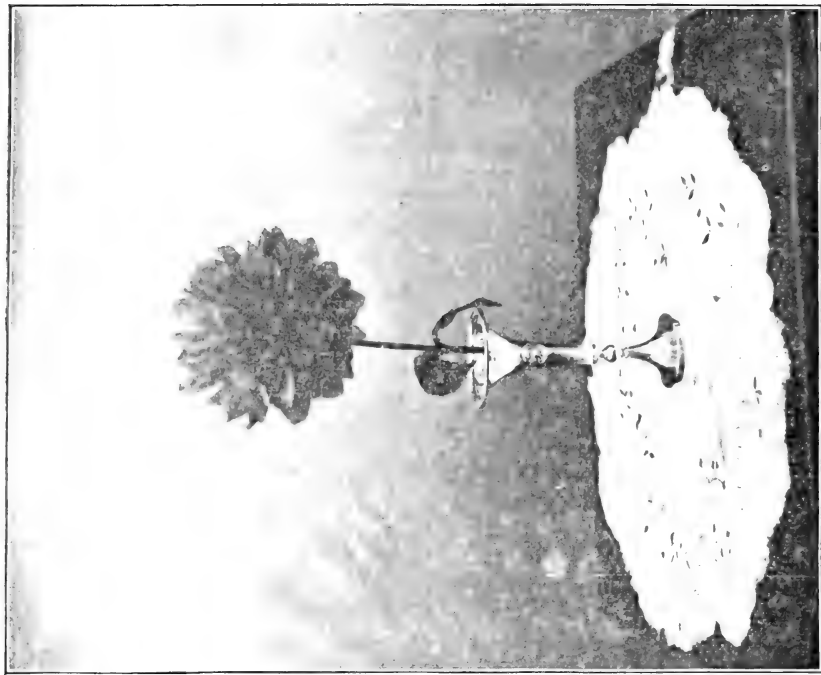
DECORATIVE DAHLIAS.

This grand set of 18 Superb Decorative Dahlias for 20c each, \$2.00 per dozen, prepaid, or the three sets of 36 for \$8.50 cash.

- Augusta Nonin.** Clear scarlet, very large, fine flower, of good form. Can be recommended as first-class.
- Blue Oban.** Deep lavender-blue. Very pretty.
- Gettysburg.** Deep glowing scarlet. Very large and bold.
- Grand Duke Alexis.** A magnificent flower of large size and distinctly unique form, as the petals are rolled up so that the edges overlap each other. Color a pure white, distinctly tinged pinkish-lavender. Fine form. Very free.
- Himmelsche.** This variety was considered in Germany as one of the finest yet out, as the color is bluish-lavender. See cut.



W. W. RAWSON DAHLIA. (See page 17.)



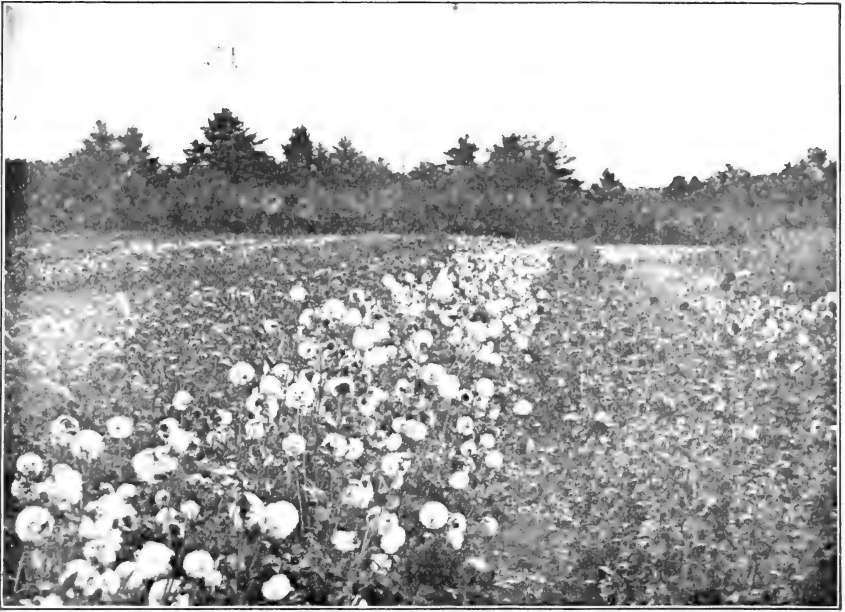
HIMMLISCHE, A GERMAN DECORATIVE DAHLIA. (See page 17.)

- Jeane Charmet.** One of the most beautiful dahlias ever produced. The flowers measure from seven to ten inches in diameter. The exquisite colors are needed very much. They are pink-lilac at the edges, pure white towards the center, and a tinge of light yellow at the margins. Stems 18 to 24 inches long. Fine form.
- Juno.** Deep crimson striped maroon. Very large. Fine form.
- L. Mandarin.** This is a very attractive variety, with a light cream center, shaded to a yellow, tipped deep pink, and each petal is then striped with crimson, making it very showy.
- Les Alliees.** Pinkish-white, striped rose and purple. Very pretty. The petals are quite broad.
- Mrs. Hartong.** Deep orange, tipped pink. Large, bold flower of fine form.
- Monsieur Hoste.** Carmine-vermilion. Fine, large and very showy.
- Minos.** This is one of the finest dahlias in this set. The flowers are very large, borne on long graceful stems. The color is intense velvety maroon, almost black, fine for all uses.
- Mrs. Winters.** Pure snow white. This is without doubt the best pure white decorative dahlia yet out. Extra fine for decorative purposes. Very large and showy.
- Mme. Van den Deal.** A grand decorative variety, of good size, white, deeply edged lively pink. Later in the season the flowers are much lighter. Fine for florists.
- Perle de la tete D'or.** One of the best, white decorative, faintly veined lavender, resembling a Paeony. Is much admired. Strong grower. Quite free.
- Papa Treyve.** Deep orange-red, tinted scarlet. Quite bold. Good form.
- Source de Feu.** Deep orange, splashed and streaked with vermilion. Stands well above the foliage. Good size. A very dazzling variety.
- Souvenir de Gustave Douzon.** This variety is a good comparison to the "Sunflower." It is the largest dahlia yet out. The color is a pleasing shade of orange-red. Very bold, and free. Good stems. Strong grower.

GENERAL LIST OF DECORATIVE DAHLIAS.

10c. each, \$1.00 per dozen, prepaid. This fine set of 25 for \$2.00 or the entire four sets (61) for \$10.00 cash.

- Amphion.** Chrome-yellow, shaded cherry rose.
- Beauty of Brentwood.** Plum, striped darker.
- Black Prince.** This is surely properly named, for it is the nearest black of any dahlia yet out. Is large and fine form.
- Catherine Duer.** This variety was produced in America, and has created much interest as one of the leading decoratives of the country. The color is a glowing shade of red. Good size, from six to eight inches in diameter.
- Cora Gleason.** Deep purple color. Very large. Fine form. Strong grower.
- Claribel.** Rich, rosy purple. Large.
- Clifford W. Bruton.** Bright yellow.
- Deacon.** Deep crimson-scarlet. Quite distinct from any other.
- Delicata.** Light salmon, shading to pink.
- Dolly or Silvia.** Flesh color, tipped darker.
- Eloise.** The ground color is blush pink, shaded to white; each petal is margined with deep glowing crimson. Strong grower.
- Garibaldi.** Deep crimson, with nitched petals. Very different from any other.
- Lyndhurst.** Deep glowing scarlet; cleft petals.
- Lockenkopf.** Yellow, veined crimson.
- Miss Barry.** A deep magenta. Free.
- Maid of Kent.** Cherry red, tipped white.
- Mistress Douglass.** Soft pink, shaded chamois and copper color. Grand flower.
- Oban.** Mauve. Extra fine form. Very free.
- Prince of Orange.** Is a very novel variety of three colors; deep bronze, old gold, and orange shades. Very striking. Quite bold and free. Good size.
- Rayon D'or.** Rich orange, striped white.
- Red and Black.** Striped red and black.
- The Queen.** Large, pure white.
- Wm. Agnew.** Red, large.
- Wilhelm Miller.** Very brilliant purple. Very large and free.
- Zulu.** Dark maroon.



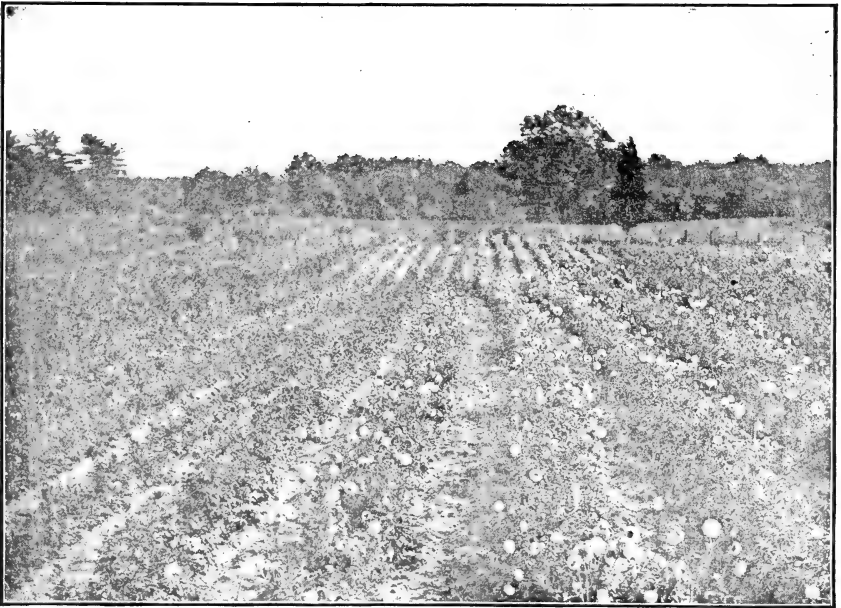
Partial View of One of Our Fields of Show and Cactus Dahlias.



Field of Dr. J. P. Kirkland Dahlias on the left, and Lucy Faucett on the right.



Partial View of Field of Show Dahlias.



Field of Pompon Dahlias.

Peony Flowered Dahlias.

New Up-to-Date varieties for 1911. This new type of the Holland Peony Dahlia is becoming very popular as they flower so profusely, and are fully as graceful when cut as any other type. This Grand Superb Set of 8 Peony Dahlias prepaid to any part of North America, for \$4.50.

Bertha Von Suttner. This magnificent variety is the pride of the Peony type, producing its gigantic flowers freely on stiff wiry stems, many of them measuring nine inches and over in diameter. It is a very beautiful shade of salmon-pink, overlaid with yellow. This charming variety was considered by us and other experts as one of the best grown. \$1.00 each.

Goddess of Fame. This is one of my *New Seedlings*, and can be highly recommended. It will be known to the world in a short time because of its delicacy and size. The upper side of the petals are a soft shade of yellow faintly veined orange, while the underside of the petals are a light cast of orange veined soft scarlet. The flower is of the Peony type, always showing a large deep yellow center, while the stems are very long, and it is very free flowering. I can only supply a limited amount of stock at \$1.50 each.

King Leopold. One of the finest of this collection, having large flowers of beautiful form. The color of this dainty variety is very pleasing, varying from cream-yellow to white. The well-formed flowers are produced on long wiry stems giving a unique appearance. 35 cents each. \$3.50 per doz.

La Riente. An excellent variety producing delicate flowers in great abundance. The flowers are deep lavender-pink in color and are borne on long graceful stems. This pleasing variety can be recommended as one of the best. 35 cents. \$3.50 per dozen.

Priscilla. This is one of my Seedlings from the well-known dahlia *Souvenir de Gustave Douzon*, and is a grand introduction. The gorgeous flowers are borne on long, graceful stems while the color is a light orange-scarlet. The plant is a strong grower. 50 cents each. Stock limited.

Queen Wilhelmina. The largest of the pure white sorts being excellent for decorative work. Flowers well above the foliage. Very free. 50 cents each. \$5.00 per dozen.

Queen Augusta Victoria. A pleasing variety, having large white flowers with a clear yellow center, resembling the single dahlia. 35 cents each. \$3.50 per dozen.

Sneeuw Witje. A pure white Peony flowered variety. One of the most free introduced. Good size. 50 cents each. \$5.00 per dozen.

Show Dahlias.

New and recent introduction of large flowering varieties for 1911. This set of 16, extra superb dahlias, prepaid, to any part of North America for \$6.00.

Acme of Perfection. Deep yellow, very compact flower, of perfect form, with long, stiff, wiry stems. Good size. 35 cents each.

Acquisition. This is properly named and is one of the grandest dahlias of its color ever offered. Very large with cup-like petals, borne on long, graceful stems, and can be recommended as first-class in every way. 50 cents each.

Chieftain. Purplish-lilac. Fine large flowers. 35 cents each.

Dr. Keynes. Buff shaded red. Very large, fine flower. One of the best. 35 cents each.

Defiance. A deep crimson-scarlet with the edge of the petals tipped lighter. Very full, showy flower. One of the best. 50 cents each.

Emperor. This is one of the grandest exhibition dahlias ever offered. It is very large and full to the center, with good stems. The color is a deep crimson, and won many first prizes. 50 cents each.

Flag of Truce. This is a grand exhibition variety, having perfect cupped-shaped petals. The flowers are fine form, borne on quite long stems. The color is a pure white sprinkled and splashed with deep lilac. 50 cents each.

Harrison Weir. This variety has attracted fully as much attention as any in this set. It is a model in form, fine ball-shaped flowers, quite large. Can be used for exhibition by disbudding, and get grand results. Color is a rich lemon yellow, veined with crimson, good stems. Very free. 35 cents each.

Mrs. Susan Wilson. Introduced by me for the first time. This is a grand acquisition to the exhibition class. The color is a deep burnt orange, veined with bright orange. Very large. Full to the center. 50 cents each.

- Mme. Hein Furtado.** This is the grandest White Show Dahlia ever offered. It is of perfect shape, full high center. The first flowers measure six inches in diameter. It is a very strong grower, with good stems. It excels any other White we have ever offered. It won many first prizes last season. 35 cents.
- Primier.** Very soft rose-lilac, fine compact flower. A very pleasing variety of medium size. Free. 35 cents each.
- Reliance.** A grand variety of very deep, bold flowers, of large size, white at base, deeply edged purple-crimson, veined cream. Fine exhibition dahlia. 35 cents each.
- Stradella.** This is one of our seedlings gotten out by us in 1908, and was shown in Horticultural Hall, Boston, Sept. 17 to 19, 1909, and caused more comment than any other vase of dahlias in the show. The color being deep purple-crimson and quite loosely arranged, with deep cup-shaped petals. The flowers are perfectly round when in full bloom, borne on long, graceful stems, well above the foliage. 35 cents each.
- T. J. Saltmarsh.** This is a very deep, bold flower of great value for exhibition purposes, and can be recommended as first-class in every way. Yellow at base, tipped with soft red. 50 cents each.
- Victor.** Dark maroon. A first-class flower, very compact, and one that will always give good satisfaction. 50 cents each.
- Wm. Dodds.** This is without doubt the grandest, clear yellow exhibition dahlia ever offered. It is very large, full to the center, and won many first prizes last season. 50 cents each.

GENERAL LIST OF SUPERB SHOW DAHLIAS.

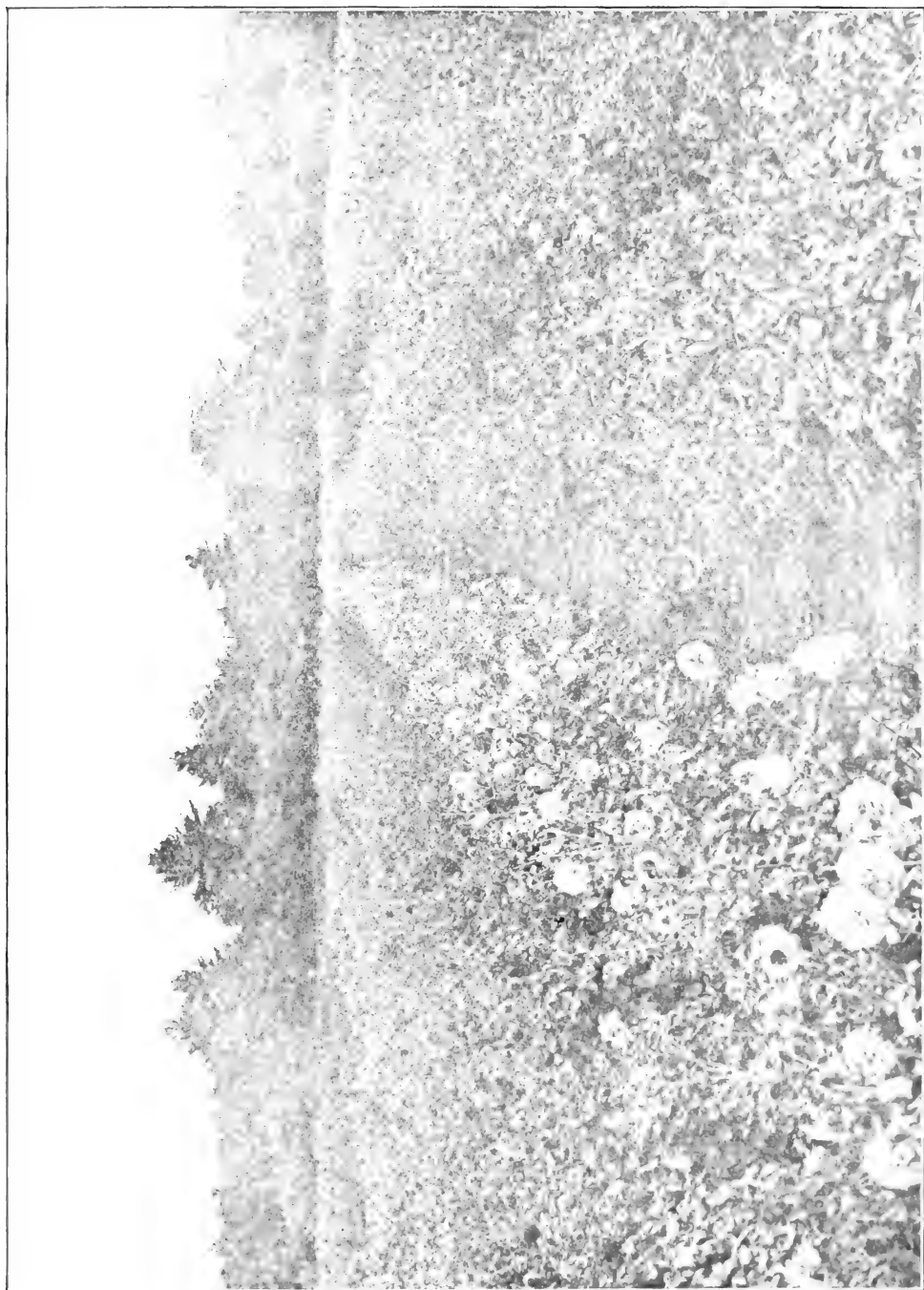
20c. each, \$2.00 per dozen, prepaid, to any part of North America. This fine set of 21 Superb Dahlias for \$3.25 or the two sets for \$9.00.

- Daniel Cornish.** Large terra-cotta red shade. Extra fine form.
- Esmund.** A deep, glowing yellow of extra fine form. Good size.
- Gracchus.** Bright orange-buff. Fine form, long stems. This is one of the best of its color, always reliable. Large bold flowers.
- J. N. Keynes.** Yellow, tinted amber. Very free to flower.
- Miss Fox.** Blush, edged with lake. Large fine flower. Free.
- Mr. Chamberlain.** Rich purple-maroon. Extra fine form.
- Merlin.** Bright orange-scarlet. This is one of the best dahlias we have ever offered. Deep, bold flower.
- Mme. Maureau.** This is one of the finest pink show dahlias yet out. Good stems. Fine form.
- Muriel.** Deep orange. Very free.
- Norma.** Bright orange. One of the best grown. Extra fine shape.
- Nugget.** Orange, tipped scarlet. Extra fine exhibition flower. Always good.
- Prince Bismarck.** Deep purple. Very large, bold flower of fine form.
- Perfection.** Orange-buff shades. This is properly named as it is of perfect form. A true model in every respect.
- Primrose Dame.** A lovely shade of primrose. Medium size.
- Standard.** Dark chocolate, high center. Very large. One of the best grown.
- Thomas Austiss.** Deep lilac. Good form.
- Thomas Pendred.** Clear yellow. This is without doubt the finest yellow show Dahlia ever offered in this country. It has all of the good qualities that can be found in a Dahlia.
- Thelma.** Purplish-maroon. Full and fine.
- White Queen.** Is a very strong grower of medium size, very free, of a pure white with often a soft lilac flower on the same plants, making it very pretty.
- Wm. Rawlings.** Crimson-purple. Noble back row flower. Good stems.
- W. P. Laird.** Lilac, veined lighter. Very fine form.

GENERAL LIST OF SELECT SHOW DAHLIAS.

15c. each, \$1.50 per dozen. This fine set of 24 select Dahlias for \$3.00 prepaid, or the three sets of 57 for \$11.50.

- Arian.** Crimson-scarlet. A very deep flower. Fine form.
- Alice Emily.** Buff-yellow. Large and fine. Free.
- A. M. Burnie.** Dark orange ground, lightening to yellow towards the edges. Large, bold flower.



FIELD OF SHOW AND CACTUS DAHLIAS.

- Countess.** Blush white, shaded rosy purple towards the edges, high center flowers very deep. Fine form.
- English Penelope.** Fawn, shaded amber and yellow. Extra fine.
- Emily.** Lavender, suffused white.
- Fascination.** Rose-pink, sometimes striped white. Fine. Free.
- Imperial.** Deep purplish-maroon. Free and fine.
- John Bennett.** Yellow, deeply-edged scarlet. Free.
- Kaiser Wilhelm.** Large, bold flowers of good form, deep yellow, tipped with cherry red. Very free.
- Leander.** Deep orange. This is one of the best of this set. The flowers are large, fine shape, borne on good stems.
- Mariner.** Yellow ground, with rich crimson edges and dark center. A well-built flower, full to the center. Extra fine form.
- Mrs. Kendal.** White, heavily edged purple.
- Mrs. W. Slack.** Blush, edged purple. Free and fine.
- Miss Alice King.** Ivory white, edged rose-pink. Very large. Fine exhibition flower.
- Pioneer.** This is the nearest to black of any of the Show Dahlias yet out. Of medium size. Good stems.
- Queen of the Belgians.** Cream, tipped light pink. Fine.
- Robert Myers.** Is a deep crimson, the reverse color of *Duchess of Albany*. A very large exhibition flower, six to eight inches in diameter. Can be recommended as first-class. Free.
- Roboni.** This is a very odd colored dahlia, and borders on the deep copper and amber shades. Good size, of fine form.
- Stanley.** Deep yellow, finely striped, with scarlet. Good form. Medium size. Free.
- Storm King.** Pure white. Free.
- Wm. Neate.** Soft reddish-fawn. Fine.
- Warrior.** Bright scarlet, of extra fine form. Good exhibition flower.
- Willie Garret.** Cardinal red. Fine and free.

GENERAL LIST OF SHOW DAHLIAS.

10 cents each, \$1.00 per dozen. This fine set of 29 for \$2.25, prepaid, or I will send the entire four sets of 80 for \$13.50.

- A. D. Livoni.** Soft pink.
- Arabella.** Sulphur, tipped pinkish white.
- Bride.** Blush, edged deep rose.
- Champion Rollo.** Dark orange. Very large.
- Cherub.** Rich amber, quite distinct, very compact flower of perfect form. Can be used for all uses.
- Dr. J. P. Kirkland, or Cuban Giant.** Dark crimson. Large.
- Florence Trenter.** Blush white, edged rose-purple.
- Gold Sphere.** Bright crimson, gold back.
- Glori de Lion.** Pure white. Large, bold flower. Very free.
- John Thorp.** White at base, deeply edged pink.
- James Service.** Crimson-maroon.
- Mrs. Stancomb.** Very large, light yellow at base, tipped fawn, full center.
- Mrs. J. Laing.** French white, quite distinct. Good form. Free.
- Mrs. Chas. Noyes.** Light fawn. Fine.
- Maud Fellows.** French white, shaded purple.
- Meteor.** Bright red. Very large.
- Mrs. Dexter.** Salmon.
- Orator.** Salmon buff.
- Purple Gem.** Deep purple, distinct.
- Queen's Messenger.** Purple. Fine form flower. Very free.
- Queen Victoria (or Mary D. Hallock).** Canary yellow.
- Robin Adair.** Terra-cotta.
- Robert Broomfield.** Pure white.
- Rosamond.** Deep rose-crimson, tipped white, medium size. Very free. 25 cents each.
- Southern Queen.** A deep lilac, pencilled deep pink. Fine.
- Wm. Faucett.** Soft yellow, tipped crimson.
- White Bedder.** White. Fine for borders and lawns.
- White Swan.** Pearly white.
- Willie Austin.** Fawn. Large.

**This Grand, Superb, Set
of 17 Show and Fancy
Dahlias, \$3.00 prepaid.**

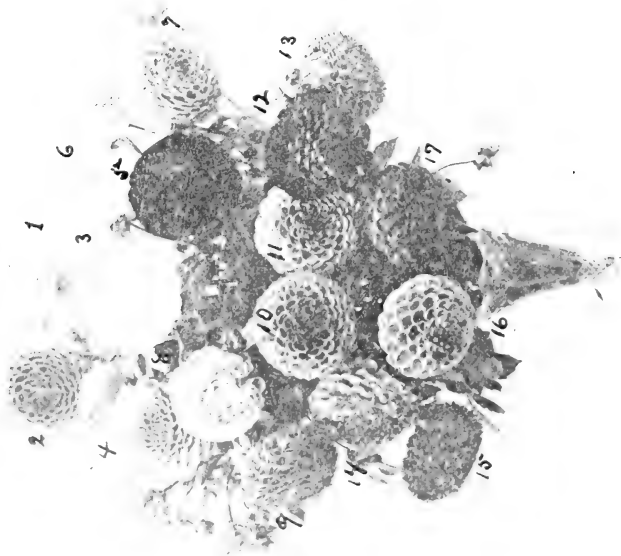
*This is the best set of large
flowering Show and Fancy
Dahlias ever offered in this
country for the money. All
prize-winners.*

- | | |
|-------|--------------------|
| No. 1 | Thomas Pendred. |
| " 2 | Willie Garrett. |
| " 3 | Mme. Hein Frutado. |
| " 4 | Fascination. |
| " 5 | Standard. |
| " 6 | Florence. |
| " 7 | Alice Emily. |
| " 8 | Muriel. |
| " 9 | Thomas Austiss. |
| " 10 | William Neats. |
| " 11 | W. P. Laird. |
| " 12 | Frank Smith. |
| " 13 | Dorothy. |
| " 14 | Mrs. Chamberlain. |
| " 15 | Mr. Chamberlain. |
| " 16 | Norma. |
| " 17 | John Bennett. |

**This Set of 12 Superb Show
and Fancy Dahlias,
\$1.25 prepaid.**

- | | |
|-------|-----------------------------------|
| No. 1 | Arabella. |
| " 2 | Dr. J. P. Kirkland. |
| " 3 | Lucy Faucett. |
| " 4 | Queen Victoria. |
| " 5 | A. D. Livoni. |
| " 6 | Meteor. |
| " 7 | Dr. Keynes. |
| " 8 | Emily. |
| " 9 | Robert Broomfield. |
| " 10 | Bride. |
| " 11 | Dorothy. |
| " 12 | Black Prince, or
John Sladden. |

**THIS SET OF SEVENTEEN SHOW AND FANCY
DAHLIAS, \$3.00, PREPAID.**



**THIS SET OF TWELVE SHOW AND FANCY
DAHLIAS, \$1.25, PREPAID.**

Fancy Dahlias.

New and recent varieties for 1911. I will send this superb set of 12 for 20 cents each, \$2.00 per dozen, prepaid, to any part of North America.

- Dazzler.** Deep yellow, striped scarlet. Very bold flower. Fine exhibition variety. One of the best.
- Dorothy.** Fawn, striped and flaked deep maroon. Very large. Free.
- Duchess of Albany.** A very large fancy, orange, striped crimson. Extra fine form. One of the best for exhibition.
- English Dandy.** Deep orange, striped crimson. Very large useful flowers.
- Edmund Boston.** Orange, striped crimson. Very large and full. Fine form. Extra for exhibition.
- Frank Smith.** Dark maroon, tipped pinkish white. Very striking.
- Gold Medal.** Canary yellow, striped and flaked red. This is one of the best Fancy yet out. Extra fine for any use.
- Mabel.** Soft lilac, striped crimson. Very attractive flower. Are fine form.
- Peacock.** Deep purple, striped and tipped pure white. Very striking. Good stems.
- Prof. Faucett.** Dark lilac, striped chocolate. Very odd. Much admired.
- Polly Sandall.** This is one of the best Fancy Dahlias ever introduced. It is a novel combination of bronze yellow, veined and blotched pinkish-white, making it very pleasing and showy. Flowers are of good size.
- Sunset.** Yellow, flaked and striped scarlet. Fine flowers.

FANCY DAHLIAS.

General List of Select Fancy Dahlias. 15c. each, \$1.50 per dozen, prepaid. The two sets of 20 for \$3.00.

- Chorister.** Fawn, striped crimson, and rose.
- Frederick Smith.** Lilac, striped purple. Very showy.
- Goldsmith.** Yellow, striped and tipped deep crimson. Fine form.
- Gen. Grant.** Deep orange, striped chocolate. Sometimes the flowers will come a solid chocolate shade, and even then the flowers are extra fine shape.
- Geo. Barnes.** A fancy Dahlia of refined form, lilac, striped crimson.
- Hercules.** Yellow, striped crimson. Very large and striking.
- Lucy Faucett.** Pale yellow, striped deep pink, or light magenta. One of the best of this set. Very large and free.
- Mrs. N. Hall.** Deep scarlet, blotched cream white.

FANCY DAHLIAS.

General List of Fancy Dahlias. This set of 12 for 10 cents each, \$1.00 per dozen, prepaid, to any part of North America. I will send the three sets for \$4.00, 32 in all.

- America.** Light slate, striped deep crimson. Sometimes the plants will come all deep crimson.
- Eric Fisher.** Buff, veined and striped scarlet. Large and very free.
- Fernleaf Beauty.** Creamy white, striped crimson, fernlike foliage. Very pretty.
- Le Siam.** Soft magenta, striped crimson. Large.
- Lottie Eckford.** Cream white, striped pink and crimson. Very pretty.
- Mrs. Saunders.** Soft yellow, tipped white. Large.
- Puritan.** White, striped maroon. Very free.
- Quaker Lady.** Deep shade of brown at base, tipped white. Pretty.
- Rev. J. B. McCamm.** Deep yellow, striped and flaked light red. Very free. Good size.
- Striped Banner.** Crimson, tipped white. Medium size, full flowers.
- Souvenir.** Cream white, striped scarlet. Fine.
- Wizard.** A Fancy Dahlia with many combinations of colors: fawn, striped with maroon and tipped white. Very odd.

**This Grand, Superb Set
of 12 Pompon Dahlias,
prepaid for \$1.00**

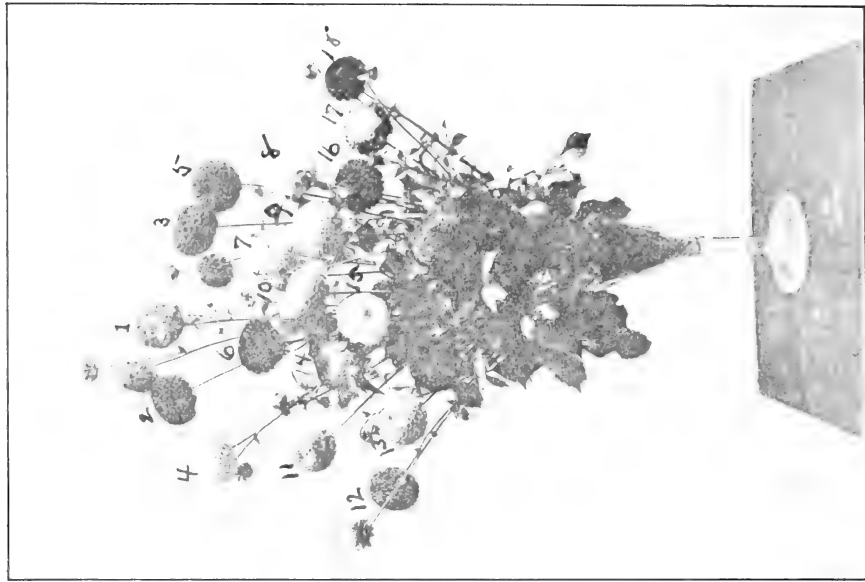
- | | | |
|-----|----|------------------|
| No. | 1 | Red Indian. |
| " | 2 | Catherine. |
| " | 3 | Prince Charming. |
| " | 4 | Virginal. |
| " | 5 | Little Jennie. |
| " | 6 | Raphael. |
| " | 7 | Arthur West. |
| " | 8 | Alewine. |
| " | 9 | Winfred. |
| " | 10 | Amber Queen. |
| " | 11 | Fashion. |
| " | 12 | Sunbeam. |

**This Set of 18 Superb
Pompon Dahlias, pre-
paid for \$1.50**

- | | | |
|-----|----|-------------------|
| No. | 1 | Pure Love. |
| " | 2 | Darkness. |
| " | 3 | Ariel. |
| " | 4 | Star of the East. |
| " | 5 | Bobby. |
| " | 6 | Darkest of All. |
| " | 7 | Oriole. |
| " | 8 | Little Bessie. |
| " | 9 | Highland Mary. |
| " | 10 | Hilda Seal. |
| " | 11 | Fairy Queen. |
| " | 12 | Madeline. |
| " | 13 | Fascination. |
| " | 14 | Mabel. |
| " | 15 | Snow-Clad. |
| " | 16 | Little Herman. |
| " | 17 | Brunette. |
| " | 18 | Vivid. |



**THIS SET OF TWELVE POMPON DAHLIAS,
\$1.00 PREPAID.**



**THIS SET OF EIGHTEEN POMPON DAHLIAS,
\$1.50 PREPAID.**

Pompon Dahlias.

These Dahlias are the finest for cut flowers, as they bloom more freely than any of the other classes. The flowers are small, compact, with long, graceful stems, extra fine for bouquets. I have the largest and finest collection of any firm in America, and won more first prizes on this class of dahlias, than any other competitor in the U. S. A.

New and recent introduction for 1911. This superb set of six new varieties for \$2.50, prepaid, to any part of North America.

Dot. This is one of our new seedlings gotten out in 1909, and we are now able to offer a limited supply of roots of this variety. It is properly named, as it is a very small and compact flower, a profuse bloomer, with long graceful stems. The plant is a strong grower, and is always covered with small blossoms of a bright cherry red, with a lighter edge. 50 cents each.

Darksome. A seedling introduced by me, and offered for the first time. A fine acquisition in every way. The color is a deep wine-crimson, almost maroon. Fine form, with long, graceful stems. 75 cents each. Stock limited.

Little Fred. A deep rose-pink. Very small and free flowering. 25 cents each.

Little Marion. In this, the coloring is absolutely unique. The ground color is a soft salmon-pink, with a veining of crimson through each petal, tipped with a light reddish-amber, a seedling of 1909, and introduced by us for the first time. It is of exceptionally fine form, with long stems. Very free, and was awarded many first prizes as best flower. 50 cents each.

Marlene. A new seedling of 1909 of our introduction. This is a grand addition to the Pompon class, with dwarf branching habit, with fine compact flowers, full to the center. It is a deep purple color, with good stems, and was recommended by experts as first-class. 50 cents each.

Sunny Daybreak. This is one of the finest introductions. The color is a pale apricot, edged rose-red. Extra fine form. 35 cents each.

RECENT INTRODUCTION

Of some of the newest and finest varieties offered to date.

This extra select set of 20 for 15 cents each, \$1.50 per dozen, or the set, prepaid, for \$2.25, or the two sets including the 6 new ones for \$4.50.

Amber Queen. Rich, clear amber, shaded apricot.

Belle of Springfield. Bright brick red. Very small.

Brick Top. A lively shade of brick color. Quite large. Extra.

Crusoe. White ground, distinctly edged, bright rose-pink.

Donovan. White with lavender tips. Very fine.

Gannymede. Amber or fawn, shaded pale lavender.

Grauss am Wein. Crushed strawberry. A very compact flower of extra fine quality.

Ideal. This doubtless the best yellow to date, being of extra fine form and good stems.

Iris. Amber and fawn, shaded salmon and pink. Much admired.

Jessica. Yellow and amber, edged with red. Extra free. Fine form.

Katie Farnham. White, shaded with lake. Very attractive.

Little Mary. Dark crimson. A perfect model in every way.

Neatness. Salmon, with cream center. A very pleasing variety.

Rosebud. White, edged bright rosy pink. Very pretty and free.

Ruy Blas. Crimson and purple, tipped white. Much admired.

Raphael. Very dark maroon of extra fine form.

Shalii. A lively shade of pink, edged pure white. Very attractive.

Sensation. Soft primrose, yellow. Extra free.

San Toy. A model in size. White ground edged with rosy carmine. One of the best.

Violet. Pure white. Without doubt this is the finest exhibition white dahlia ever offered of this type.

GENERAL LIST OF POMPON DAHLIAS.

This set of 41 select Pompon Dahlias 10 cents each, \$1.00 per dozen, or the set prepaid, for \$3.00, or I will send the two above sets including this for \$7.00.

Arthur West. Deep crimson. Very fine.
Achilles. Base of petals flesh, tipped pink.
Ariel. Orange buff.
Alewine. Delicate pink, tinted lilac. Fine.
Beatrice. Light pink, tipped lavender. Extra fine.
Bobby. Plum color. Fine.
Brunette. Crimson, blotched white.
Challenge. Deep crimson, tipped and blotched white.
Catherine. Bright yellow. Fine.
Darkness. Dark maroon.
Darkest of All. Nearly black. Best dark yet out.
Fairy Queen. Sulphur yellow, edged pink.
Fashion. Bright orange.
Fascination. Pink and lavender, blotched white.
H. C. Winters. Pale fawn.
Henrietta. Yellow, tipped crimson. Fine.
Hilda Searl. Orange-scarlet. Fine.
Highland Mary. Pink and white. Quite large.
La Petite Barbara. White, nitched petals.
Little Jennie. Primrose yellow.
Little Bessie. Creamy white. Fine.
Lady Rogers. White. Free.
Little Darkie. Dark crimson-maroon, distinct from any other.
Madeline. Pale primrose, edged with rose-purple. Very free.
May Clift. Light maroon.
Mabel. Salmon-pink. Very fine.
Marguerite. Deep lilac.
Phoebe. Orange, tipped crimson.
Pure Love. Lilac.
Prince Charming. Cream, tipped purple.
Queen Bess. The color is a soft shade of rose-pink. Good. Quite large.
Queen of Whites. Pure white, with green tinge at base.
Rosalie. Pale primrose, tipped pinkish-red.
Red Indian. Deep coral-red.
Sunbeam. Crimson. Fine.
Snow Clad. Small white. Free.
Star of the East. Clear white, distinct.
Virginal. Very white, neatly quilled, small.
Viridi Flora. The green Dahlia.
Vivid (or "Mars"). Bright scarlet. Fine.
Winfred. White, tipped lavender.

Single Dahlias.

New and recent varieties for 1911. This superb set of 5 new ones for 75c. prepaid.

G. E. Varnum. Deep red, tipped lighter. Very large, showy flower. 15 cents each.
Miss Barton. This is a bright pink shade. Quite good size, extra long stems. 15 cents each.
President Viger. Reddish-carmine, with a smaller collar of pure white petals on the inside, making it very attractive. 15 cents each.
20th Century. It is of purest white at both base and tips, and the center of petals are a delicate blush rose. Very large, 5 to 7 inches in diameter. 15 cents each.
Rose Pink Century. Very large orchid flowered dahlia of the rose-pink shade, borne on long stems well above the foliage. 25 cents each. \$2.50 per dozen.

GENERAL LIST.

10 cents each, \$1.00 per dozen, prepaid, or the set of 12 for \$1.00, or the two sets for \$1.75.

Annie Hughes. Bright sulphur, tipped cerise.
Bruce. Pure yellow.
Captain Marcey. Purple, striped maroon.
Dorothy. Deep yellow, striped bright crimson.
Duke of York. Brilliant scarlet, deeply nitched petals.
Guy Mannering. Cream white, shading yellow.
Lysander. Crimson, striped maroon.
Man Friday. Deep maroon.
Phoebe Gilbert. Pink.
Snow Queen. Purest white.
Thomas Becket. Crimson lake, with bright yellow ring in center.
Violette. Lively shade of crimson.

DAHLIA SEED.

I take great pleasure in being able to offer to the Dahlia-loving public of the world some of my hand hybridized Dahlia seed. We have had such remarkable success with our own seed that we can recommend them as something grand to try. If you are looking for some new seedlings be sure and try some of our Single and Peony flowered mixed seed, as they surely will give perfect satisfaction. If planted not later than May 1st they will flower the first season.

The Way to Plant.—Take a shallow box about four to six inches deep, sift some good light soil in the same until filled within an inch of the top, make a drill one inch deep, place your seed one and one-half inches apart, then cover till level. If planted under glass in a hot-bed, the same system can be used, but be sure and thoroughly sprinkle your seed every other day.

	Pkg.	Oz.
Cactus, Finest Mixed Hybrids	\$.50	\$4.00
Decorative, Finest Mixed Hybrids35	4.00
Pompon, Finest Mixed Hybrids15	3.50
Show and Fancy, Finest Mixed Hybrids20	3.50
Single, Finest Mixed Hybrids10	3.00
Peony, flowered, Finest Mixed Hybrids35	4.00
Finest Superb, mixed, Finest Mixed Hybrids10	3.00

Gladioli.

The new Gladioli are without an equal either for bedding or borders. As a cut flower they are far superior to any other summer bloomer, either for lasting qualities or for the various uses for which they can be employed. If planted by the last of May they will bloom by the first to the middle of August, if properly cared for.

The Way to Plant.—Dig the row or bed from eight to ten inches deep, then spread a liberal amount of good fertilizer in the bottom of the row or bed, then rake it in thoroughly before planting your bulbs, but if stable dressing is used it should be spaded in when the bed is first dug over. I find that hen dressing can be used and get first-class results if applied properly, but this must be put in the bottom of the drill or bed, then covered with fully an inch of soil before the bulbs are planted. The bulbs after being planted should then be covered about four to six inches deep, just as soon as they show their heads through the ground, they should then be cultivated. If this is kept up for once a week till they begin to flower, one will be sure of first-class results.

MY SPECIAL MIXTURES.

Of some of the very best strains ever offered, also some of the best and grandest named varieties introduced in this country.

ALEXANDER'S SPECIAL SELECT MIXTURE.

This strain comprises a large range of some of the very best colors and varieties ever offered at these prices.

First size, \$1.00 per dozen prepaid, or \$7.50 per 100, prepaid; \$7.00 per 100, express collect.

Second size, 75 cents per dozen, prepaid; \$6.00 per 100, prepaid; \$5.50 per 100, express collect.

MY SPECIAL SELECT MIXTURE OF SOME OF THE BEST BLUES, VIOLET, LAVENDER AND SMOKY SHADES.

These are new and rare colors, \$1.00 per dozen, \$7.00 per hundred, prepaid; \$50.00 per thousand. Express collect.

MY SPECIAL MIXTURE OF GROFFS.

This strain comprises a large range of colors of some of the best Groffs grown.

First size, 50 cents per dozen, prepaid; \$3.00 per 100, prepaid, or \$15.00 per 1,000, prepaid; \$2.00 per 100, express collect, or \$12.00 per 1,000, express collect.

MY SELECT MIXTURE OF WHITE AND LIGHT SHADES.

50 cents per dozen, prepaid; \$3.00 per 100, prepaid; \$2.50, express collect; \$18.00 per 1,000, prepaid; \$17.00, express collect.

MY GRAND MIXTURE.

This strain comprises a large range of colors of some of the older types, and a number of new varieties have been added to this strain, which make it perfectly satisfactory and is far the best obtainable for the prices.

First size, 30 cents per dozen, prepaid; \$1.75 per 100, prepaid; \$1.50 per 100, express collect; \$12.00 per 1,000, prepaid; \$9.00 per 1,000, express collect.

Second size, 25 cents per dozen, prepaid; \$1.50 per 100, prepaid; \$1.00 per 100, express collect; \$8.00 per 1,000, prepaid; \$6.00 per 1,000, express collect.

THIS GRAND SUPERB SET OF UP-TO-DATE GLADIOLI FOR 1911.

We will send this grand superb set of 12 new Gladioli, prepaid, for \$2.25 cash.

Alice Carey. This is a new seedling gladiolus, and is one of the finest whites ever introduced. The whole flower is a pure white at first glance, but you will find by close examination a very faint stripe of delicate light violet on the inside of the lower petals. The flowers are much larger than *Augusta*, and a stronger grower; the flowering spike is not quite so long, but is a much earlier bloomer. We can only supply a limited amount of stock in No. 1 size at 35 cents each. \$3.50 per dozen.

America. Without doubt this is the largest pure flesh pink Gladiolus yet out. It is one of the strongest growers ever produced. The flowers are of the largest size and has won many first prizes. 10 cents each, \$1.00 per dozen.

Blue Jay. This is the finest blue yet out. It is a rich, deep color of indigo blue, just what the public have been looking for a long time. 25 cents each, \$2.50 per dozen.

Canary Bird. One of the finest yellows, and it is properly named. It is as clear a shade of yellow as can be produced. Extra fine form, and won many first prizes last season. 20 cents each, \$2.00 per dozen.

Eureka. This is one of the most showy Gladioli ever introduced by us. It is a deep crimson, with a clear white throat, well open, the spikes are good size, very long, very striking. 25 cents each, \$2.50 per dozen.

Governor McCormack. Extra large flowers and trusses, beautiful rose color, mottled with silver gray, and with violet and white mottled throat. 20 cents each, \$2.00 per dozen.

Harvard. This was named after the Harvards, which surely is the proper name for this glowing Gladiolus. The color is bright solfreno with white throat, bordered with a deeper color. Very fine. 25 cents each, \$2.50 per dozen.

Klondyke. Strong, vigorous plant, blooming early, flowers round, well opened, of clear primrose yellow with blotches and vivid crimson, maroon on the three lower petals. 15 cents each, \$1.50 per dozen.

Mrs. Francis King. Light scarlet of a pleasing shade; flowers are large, well arranged on a strong spike, there being four to six open at one time. 10 cents each, \$1.00 per dozen.

Princes. The Amaryllis Flowered Gladioli; color, rich crimson, with intense shadings in the throat and broad white blotches across the lower petals. This is the largest Gladioli ever offered, and one of the most showy ever grown. 35 cents each, \$3 50 per dozen.

"1900." A deep shade of scarlet, with a bold, pure white throat, flowers quite late in the season. The flowers are good size, and was much admired. 20 cents each, \$2.00 per dozen.

The King. A light shade of blue, with a small white throat. The lower petals veined white. This is one of the most attractive we have ever been able to offer. The flowers are from 4 to 6 inches in diameter, borne on long spikes. Very large and showy. A grand flower. 20 cents each, \$2.00 per dozen.

This Fine Superb Set of 18 Gladioli 10 cents each.

\$1.00 per dozen. I will send this fine set, prepaid, for \$1.50.

Africa. Dark amaranth, shaded black with large green tinted white center. Very distinct. **Brilliant.** Beautiful orange-red, with carmine and white throats. The best scarlet yet out.

Burlington. Bright pink, beautifully tinged with orange-scarlet, carmine and white throats. Very fine.

Beverly. Large light red, clouded and shaded smoky blue, quite distinct.

Boston. Flaming orange-scarlet, with large, white throats. Very attractive.

Deborath. Dark red, tinged with amaranth, very large, pure white throats and blotches, white band through petals.

Eva. Beautiful rose, shaded and marked with slate, throats finely mottled with various colors.

Eugene Scribe. Flowers very large and wide, perfect soft rose, blazed carmine-red. Extra fine.

Gracilis. Slender, graceful spikes with large flowers of a dull red color, margined and pencilled with slate.

Isaac Buchanan. Very fine, clear yellow. One of the best.

Keokuk. Deep bright pink, clouded, tinted and spotted slate-blue. Very odd.

La France. Pure white flowers, slightly flamed with carmine towards the edges, large amaranth blotch passing to pure white. Much admired.

Mohonk. A strong, rank grower. Flowers of large size and great substance, deep dark pink with spotted throats, shaded orange and flaked with maroon. Extra fine flowers.

Nazinscott. Bright blood scarlet, with deep velvety crimson-black blotches and white mottlings in throats.

Oddity. Deep amaranth red, deeply suffused with purple-blue, large distinct white marks through the petals, with red and white mottled throats. Much admired.

Shakespeare. White, very slightly suffused with crimson-rose, large rose blotches. Fine form.

Waukesha. Salmon-pink, shaded lighter inside, large, beautiful primrose throat, thickly mottled crimson. Much admired.

Wm. Falconer. Spikes of great length and flowers of enormous size. Beautiful clear light pink. One of the best grown.

This Set of 12 Standard Gladioli 5 cents each. The Set of 12, prepaid, for 50 cents.

Augusta. Lovely pure white, with blue anthers.

Brenchleyensis. Vermilion-scarlet. Fine variety.

Columbia. Light orange-scarlet, freely blotched and pencilled with bluish-purple, throat freely mottled.

Cerese. Pure white, spotted with purplish-rose.

Florida. Dark crimson. Very early to flower.

Gen. Phil. Sheridan. Fiery red, white line running through each petal and a large, pure white blotch on the lower division.

Henry Gilman. Deep salmon-scarlet with pure white bands, the throat showing peculiar mottling. Very fine.

Lamarack. (De) Cherry, slightly tinted with orange, blazed with red, center is very well lighted with large, pure white stains.

Marie Lemoine. Large spike of fine expanded flowers, upper divisions of a pale cream color flushed salmon-lilac, the lower divisions spotted violet and yellow.

May. A lovely pure white flower, finely flaked with rose-carmine.

Madame Monneret. Delicate rose. Fine.

Napoleon III. Bright scarlet, white lines through each petal.

Cannas.

I am offering this season, some of the best orchid flowered Cannas of recent introduction. I will send this superb set of 7 Cannas, prepaid for 15 cents each, \$1.50 per dozen, the set for 75 cents, prepaid, \$8.00 per 100, express collect.

The Way to plant Cannas.—Set them about 18 inches apart each way, and about four to six inches deep. If you wish to plant a bed 7 feet in diameter it will take 20 roots or plants. If you wish to plant a bed 10 feet in diameter it will take 40 roots or plants, a bed 13 feet in diameter will take 65 roots. Always plant the tall varieties in the center. If you are to make a round bed plant the short ones on the outside of the bed.

America. Large orchid flowered Canna. The color is dark orange-scarlet, flamed and streaked with shades of rich red, foliage bronze, richly veined and marbled, with dark green leaves, appear as if varnished, 5 feet high.

Austria. Immense Orchid flowers, 6 inches across, pure sulphur yellow, with fine brownish red dots in center, foliage green, 5 feet high.

Indiana. Giant flowers of the Orchid type, of orange-yellow overlaid with flame color. Very rich and attractive, entirely different from any other Canna. One of the best, with dark green foliage.

President Cleveland. Scarlet, with a deep bronze foliage. Very strong grower. Extra fine for the center of a bed, 6 to 7 feet high.

Pennsylvania. Flowers of rich, bright scarlet, overlaid with shades of dark orange. Giant Orchid type flowers, with green foliage. Very strong growers, 6 feet high.

Partenope. Large Orchid flowers of dark orange, overlaid with flame color, edges of petals are dark scarlet, beautifully crinkled, bright green foliage. Good grower, 5 feet high.

Shenandoah. Good size flowers of rich pink, flamed with carmine-pink, a beautiful contrast to the dark bronze foliage. Was much admired, 3 1-2 feet high.

MONTBRETIA.

Hardy border plants, with elegant and graceful Gladiolus-like flowers, which are much admired. Color, orange-scarlet. Fine for cutting during summer. Plant in April or May. Price, 25 cents per dozen, prepaid.

SAUROMATUM SIMLENSE.

A rare and curious garden bulb, with odd flower and luxuriant palm-like foliage. The spathe of this Calla-shaped flower is two feet in length, with tapering point, and is of very large size. Color of bloom, green on outside, inside yellow spotted with purple. Foliage very large, luxuriant like a Palm. A rare and curious plant which will create a genuine sensation.

20 cents each, \$2.00 per dozen. If by mail, add 5 cents per bulb.

GOLDEN GLOW.

One of the greatest novelties in years. A hardy perennial plant growing from six to eight feet high, very vigorous and will grow in most any soil. It resembles the Chrysanthemum. A bright golden color. Very free, blooms in August. Strong plants 10 cents each, \$1.00 per dozen, prepaid.

HARDY ROSES.

50 Cents Each, \$5.00 per Dozen.

Shipped by Express at Purchaser's Expense.

Baltimore Belle. White with blush center, full double flowers.

Crimson Rambler. Very fine, heavy clusters of bright crimson.

Dorothy Perkins. A lovely shade of shell-pink.

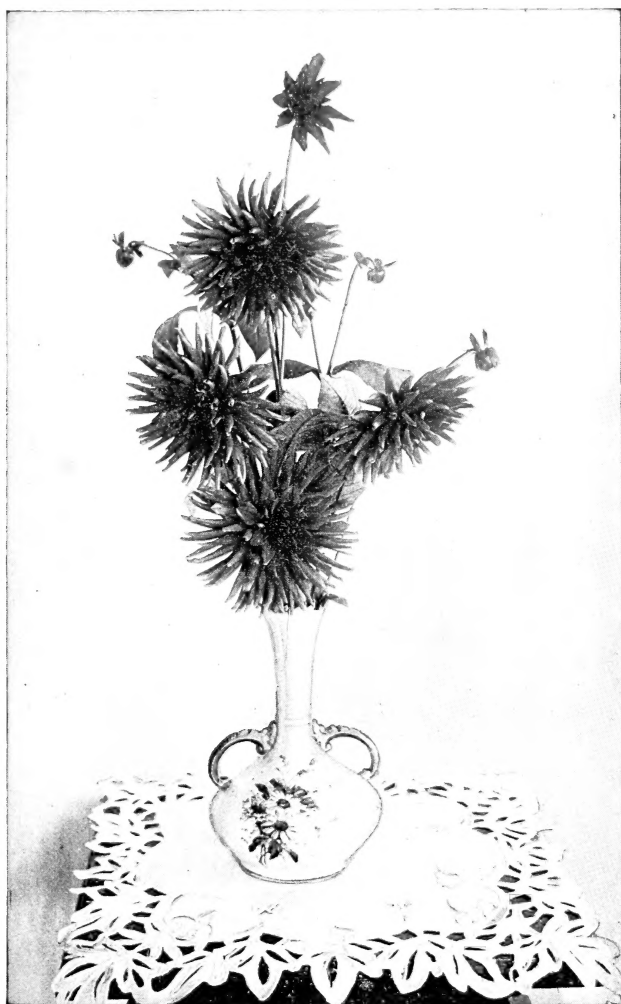
Ontario, Canada, Nov. 7, 1908.

Mr. J. K. Alexander,

Dear Sir:—I ought to have written some time ago in regard to my Dahlias, as I promised. They were perfectly magnificent, and I am only too pleased to mention your name to my friends as a very reliable dealer. Hoping you will excuse the delay, with best wishes, I am,

Very truly,

MISS S. C. M.



MARY SERVICE CACTUS DAHLIAS.

Detroit, Mich., 10-29-1908.

Dear Mr. Alexander:—

The bulbs we got of you last spring proved to be just what you represented them. We had some of the most exquisite blossoms of every conceivable color ever seen in this section. They were far beyond our expectations in every way, and we surely will want something new another season. Wishing you prosperity and thanking you for the nice lot of flowers, I remain,

Sincerely yours,

MRS. T. S. S.



DIPLOMA AWARDED US BY THE WORLD'S FAIR AT ST LOUIS IN 1904.



SILVER MEDAL AWARDED US IN OPEN COMPETITION
WITH THE WORLD.

Our Growing Exhibit competed against over six hundred growers to win this medal.



THIS MEDAL WAS AWARDED ME FOR THE BEST DISPLAY OF
CACTUS AND DECORATIVE DAHLIAS EXHIBITED AT
HORTICULTURAL HALL, BOSTON,
SEPTEMBER 17, 1909.

J. K. ALEXANDER
EAST BRIDGEWATER, MASS.



**This Set of Five Superb Cactus Dahlias
for 75 cts., prepaid.**

No. 1.—Octopus. No. 2.—Beatrice. No. 3.—J. H. Jackson.
No. 4.—Gen. Buller. No. 5.—Countess of Lonsdale.

BE SURE YOUR FRIENDS GET MY CATALOG